

# TRANSFORMING LIVES THROUGH CRICKET



WE ARE PASSIONATE BELIEVERS IN  
**THE POWER OF CRICKET  
TO TRANSFORM LIVES,**  
BOTH IN THE UK AND OVERSEAS



Young people in the UK and around the world face many different challenges. The MCC Foundation is the charitable arm of Marylebone Cricket Club, owner of Lord's Cricket Ground. We work in the UK and around the world to provide life-changing opportunities through cricket and to ensure that

it can be a game for all. We serve thousands of beneficiaries each year from some of the most under-served communities in the UK, Lebanon, South and East Africa and Sri Lanka, helping them to fulfil their potential through cricket and spreading the game globally.

Our work is made possible by the generosity of our supporters. Their commitment allows us to use cricket as a force for good, bringing joy, opportunity, hope and the chance of a better future to thousands of young people around the world.

I hope you enjoy reading about our projects. If you would like to find out more or offer your support, please do contact us via [philanthropy@mccfoundation.org.uk](mailto:philanthropy@mccfoundation.org.uk).

**Our heartfelt thanks**

Dr. Sarah Fane, OBE

# WHO WE ARE



# WHAT WE DO

The MCC Foundation (MCCF) is the charitable arm of Marylebone Cricket Club: the world's most active cricket club, owner of Lord's cricket ground, and the guardian of the Laws of the game.

We deliver projects across the UK and around the world, providing free coaching and match play to young people from under-served communities, empowering boys and girls to reach their full potential in the game.

**BY HARNESSING THE TRANSFORMATIVE POWER OF CRICKET,  
OUR PROJECTS:**



**Empower** young people to reach their full potential



**Unite and inspire** communities



**Promote** positive mental and physical wellbeing

# ACROSS THE UK

We run a nationwide network of Hubs empowering promising youngsters from under-served communities to develop their hard-ball skills, join cricket clubs and access the talent pathway.

The Hubs help those who have been engaged through non-traditional formats or mass participation initiatives to transition into the formal cricketing structures and build a life-long love of the game.



## WHAT IS A MCCF HUB?

- An MCCF Hub is a free-to-access cricket training centre
- Locations across England, Wales, Scotland and Northern Ireland
- Available to state school players aged 11-16
- Offering opportunity to thousands of talented girls and boys each year
- 10 weeks of high-quality hardball winter coaching
- Experienced male and female coaches and mentors
- Access to holistic support (known as our "Cricket+" programme)
  - Supplementing development beyond cricket
  - Supporting mental and physical wellbeing

## SUMMER MATCH PLAY

- **National Hub Competition**
  - A knock-out U16 tournament open to all Hubs
  - Boys' and Girls' Finals held on the Main Ground at Lord's
- **U14 festival days** around the country including a competition in the Indoor Cricket Centre and Nursery Ground at Lord's
- **Regional Springboard Programmes** offering our most talented players the chance to train with elite coaches and compete in regional tournaments



# AROUND THE WORLD

Overseas, we work with partners to provide life-changing opportunities by harnessing the transformative power of cricket and the MCC brand to open up access to the game.



**1**

**2**

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**5**

**1**

## LEBANON

In Lebanon, MCCF supports the Alsama Project funding several of its Cricket Hubs for Syrian refugees from encampments in and around Beirut. The children receive year-round coaching and match play which provides them with much needed joy and welcome relief from the hardships they face.

**2**

## NEPAL

There is huge passion for cricket across Nepal, but a lack of investment and infrastructure. We are nurturing the next generation of cricketers by taking cricket into schools and communities. With a focus on empowering women and girls, we are using the game as a tool to tackle harmful gender norms.

**3**

## SRI LANKA

Talent is universal but opportunity is not. Access to high-quality cricket in Sri Lanka is often the preserve of those in the major cities. We work with partners to provide cricket scholarships to girls from rural communities, supporting their development. Many have gone on to play for the Sri Lanka National Team.

**4**

## EAST AFRICA

Our projects in Rwanda, Uganda, and Kenya are making an incredible impact with thousands of young people engaged on our programmes. We are helping these countries to bridge the gap between soft-ball cricket and the talent pathway, supporting the National Cricket Associations in the region and transforming lives through cricket.

**5**

## SOUTH AFRICA

MCCF supports a Women's Empowerment Programme for girls from townships around Cape Town. Bringing together hundreds of female players from these communities, the programme is providing individuals with access to high-quality cricket coaching and a life-skills programme.

MCC FOUNDATION

Transforming lives through cricket



UK



LEBANON



NEPAL



**MCC FOUNDATION**  
Transforming lives through cricket



**SRI LANKA**



**EAST AFRICA**



**SOUTH AFRICA**

## A WORD FROM OUR PATRONS AND AMBASSADORS



*There is much pain and prejudice in our world, but the Foundation is empowering and inspiring young people through cricket, so that they may build a brighter future.*

**Michael Holding**

Former cricketer and broadcaster



*Coming from a state school myself, I know how hard it can be to get into cricket. It's great to see so many girls enjoying the game too. It's awesome what the MCC Foundation is doing.*

**Heather Knight OBE**

MCCF Ambassador and England Captain



*The MCC Foundation will do all it can to encourage warmth, openness and empathy amongst its participants alongside a fierce competitive spirit and hunger to improve physical skills.*

**Stephen Fry**

MCCF Patron and former MCC President



*MCCF has such good values. Cricket gives children a very good pathway to become better people, and when you are a better person you are a better athlete and better for the world.*

**Roberta Moretti Avery**

MCCF Ambassador and Brazil Captain

Our work is made possible by the generosity of cricket enthusiasts around the world, whose support allows us to bring joy, opportunity, and the chance of a better future to thousands of young people.

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## **BECOME A FRIEND**

Friends make a regular gift to the Foundation via Direct Debit. As a Friend, your regular commitment enables us to run sustainable programmes that maximise the long-term impact for our beneficiaries. Friends donating more than £100 per annum receive an exclusive MCC Foundation tie.

Join our Friends' programme online at [lords.org/mccfoundation/support](https://lords.org/mccfoundation/support)

## **BECOME A BENEFACTOR**

Our Benefactors' programme recognises the transformative contribution of those who have made a significant philanthropic commitment to the work of the Foundation. As a Benefactor, you will be invited to enjoy memorable, behind-the-scenes experiences at the Home of Cricket and may have the opportunity to be recognised on our Honours Board at Lord's.

Please email [philanthropy@mccfoundation.org.uk](mailto:philanthropy@mccfoundation.org.uk)

## **MAKE A ONE-OFF GIFT**

Every donation helps us reach more young people who need our support.

You can make a one-off gift via our website, or by sending a cheque to:

MCC Foundation, Lord's Ground, St John's Wood Road, London NW8 8QN

## **TRUSTS AND FOUNDATIONS**

If you are involved with a grant-making organisation to which the MCC Foundation could apply for support, please do contact us to let us know.

## **BECOME A CORPORATE SPONSOR**

Becoming a corporate sponsor enables you to support young people through cricket, whilst bringing you unique opportunities for staff engagement and volunteering, visibility for your brand and memorable events and networking experiences. We would be delighted to discuss a curated package of unforgettable experiences to suit you.

## MCC FOUNDATION

Transforming lives through cricket

*The MCCF Hubs are a wonderful vehicle to get young people into the game.*

*The high-quality coaching, delivered within a holistic framework, offers a great opportunity for young cricketers at all stages of their career, from youngsters just starting out, to those with high potential to go on to play at the highest levels.*

*Cricket is for everyone, and the MCC Foundation's Hubs are committed to ensuring widespread opportunity for all and encouraging a lifelong interest in the game.*

Mike Atherton OBE, MCCF Patron



## SUPPORT



Official Charity Partner

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