



 **FOUNDATION**

# 2023 REVIEW

**TRANSFORMING LIVES THROUGH CRICKET**

Since 1993

**30**



## OBJECTIVES AND ACTIVITIES OF THE CHARITY

**MCC Foundation's (MCCF) mission** is to transform lives through cricket. At the heart of all our programmes is a desire to harness the transformative power of cricket to empower young people to reach their full potential, to promote positive physical and mental wellbeing, and to unite and inspire communities.

**We deliver across the UK and around the world.**

**Within the UK**, our primary objective is to make cricket a game for all and to ensure better representation in the game by opening up access to the talent pathways through our nationwide cricket Hubs programme.

**Overseas**, we facilitate the playing of cricket in countries where there is interest in the game but limited infrastructure, and ensure the cricketing opportunities we provide also drive positive social change e.g. improving gender relations and mental wellbeing.



## NATIONAL HUB PROGRAMME



**MCCF is working to make cricket a game for all and to open access to the talent pathways so that every young cricketer is empowered to reach their full potential in the game, regardless of race, gender or socio-economic circumstance.**



Our nationwide Cricket Hubs aim to ensure equality of opportunity by providing free-to-access coaching and match play for state-educated young cricketers aged 11-16. The Hubs have a vital role to play in helping promising players who have been engaged in mass participation initiatives or non-traditional formats to develop their hard-ball skills and transition into clubs and the formal talent pathway.

'Cricket+' is the MCCF's term for the holistic support offered to players on the Hub programme to supplement their development beyond cricket. In 2023, MCCF worked with partners to deliver content to Hub beneficiaries on mental wellbeing, physical wellbeing (including strength and conditioning) and basic personal finance.

Feedback from participants was very positive over 2023, with almost 90% of participants saying the Hubs made them a better cricketer; 82% making new friends and 80% saying participating in the Hub made them feel happier.

In September, MCCF launched a new programme to support the female coaching workforce. Nineteen female Hub graduates were chosen for a two-year coaching programme, where they will develop their coaching skills, support and gain experience in their local Hub and attain ECB support coach accreditation. There is also a drive to attract more young female players into the Hubs, with an U12 Hub pilot programme taking place in 10 venues across the country thanks to generous donors.





# IMPACT IN THE UK 2023

Talent is everywhere but opportunity is not and it is hugely rewarding that our Hub programme is identifying and supporting individuals who may never have progressed in the game and is helping to diversify the talent pathway.

The highlight of our year, and a fitting achievement during the Foundation’s 30th anniversary, was the announcement in September that MCCF is now an ECB Charity Partner and will receive a game-changing investment of £1M over two years from ECB and MCC to expand the National Hub programme. The announcement came after the publication of the Independent Commission for Equity in Cricket. The report heavily criticised the lack of opportunities for access to cricket in state schools and for women and girls.

We are now expanding the Hub Programme, going from 77 in 2023 to 126 this year, aiming to rise again to 150 in 2025. This expansion, possible only through the support and commitment from the ECB and MCC, will provide free-to-access winter coaching and summer match play to more than 4,000 youngsters in 2024.



29% of participants in 2023 were female and through this new funding, our Hubs are aiming to achieve gender parity by 2025.

*“The brand-new girls’ Hub in Shepherd’s Bush offers a fantastic opportunity for girls in the local area to learn and develop their cricket. It also offers a safe space from which to make new friends, try new things and improve both physical and mental wellbeing. It is an invaluable opportunity for state school girls and it would not be possible without the support of the MCC Foundation.”*

Briony Brock, MCCF Shepherd’s Bush Hub Manager

3,200 PARTICIPANTS  
77 HUBS

29%



of our participants in 2023 were female

6%



increase in the number of girls compared to 2022

34%



of our participants were from ethnically diverse communities

89%

of participants said that being part of a Hub made them a better cricketer



UK Hub participants, 129 boys and 40 girls, were selected to play representative cricket  
\*(and counting)

19

female Hub graduates to begin their journeys on the coaching pathway

80%



of parents said that being part of the Hub improved their child’s mental wellbeing

80%



of participants said that being part of a Hub made them feel happier

82%



of participants said that the Hubs helped them to make new friends



# NATIONAL HUB COMPETITION



## 2023 HUB FINALS

### Boys Final:

1st innings: Reading 128 all out in 19.5 overs

2nd innings: Bradford 116/5 from 20 overs

Reading victors by 12 runs

### Player of the Match:

Abdullah Hussain (Bradford)

Took 5 wickets for 11 runs  
off 2.5 overs

### Girls Final:

1st innings: Bolton 102-3 from 20 overs

2nd innings: Guildford 103-6 from 16.5 overs

Guildford victors by 4 wickets

### Player of the Match:

Megan Russell (Bolton)

51 runs not out

2023 marked the third year of our National Hub Competition, our U16 state school competition with boys' and girls' finals at Lord's, sponsored by Charles Stanley Wealth Managers. Bolton and Guildford Girls' Hubs and Reading and Bradford Boys' Hubs reached the Finals. The victors were Reading Boys and Guildford Girls.

Both finals took place in succession on the Main Ground in front of a packed-out Pavilion and Tavern Stand, with thousands tuning in to watch the livestream on MCCF's YouTube channel. England Captain, Heather Knight, London Spirit's Mason Crane and MCCF Patron, and MCC President, Stephen Fry, presented the medals.

Simultaneously, a competition for MCCF's U14 London Hubs took place on the Nursery Ground and in the Indoor Cricket Centre as part of our London Action Plan, which aims to break down cultural, social, and financial barriers to accessing cricket.

*"The whole experience has been great. Turning up, going into the Players' Dressing Room, walking through the Long Room, taking the team photos, warming up. It has just been a fantastic day. All my family are here, my mum and dad, my little sister, my gran and grandad, aunt and uncle. It was so special to get my fifty in front of them. I've definitely made friends for life at the MCCF Hub and we're going to go on and play lots of cricket together in the future."*

**Hudson Rowan, Bradford Boys' Captain**





# LONDON ACTION PLAN

2023 was the third year of our **Action Plan for London** which aims to further break down cultural, social, and financial barriers to accessing and progressing in cricket, and to ensure that cricket can be a game for all.

## London Hubs

As part of our work to increase the number of players from ethnically diverse communities, we supported 13 cricket Hubs in key locations across London, including: Hammersmith, Hounslow, Leyton, Lewisham and Tower Hamlets.

## Player Support Fund

We worked with cricket charity, Bat for a Chance, to provide cricket kit for Hub participants in need of assistance. Where this could not be accommodated, new kit was supplied (particularly helmets) through our Player Support Fund. We also supported some of our participants with club membership fees and travel costs.

## Mentors

We employed two Mentors who visited nine Hubs in the first three weeks of the Hub programme to introduce themselves, administer the Player Support Fund and offer additional support and advice to Hub participants and their parents.

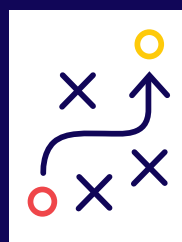
**550+ BENEFICIARIES**  
**13 HUBS**

**68%**



of London Hub participants were from **ethnically diverse communities** (up from 62% in 2022)

**48**



of the best players from London were selected for a talent camp (**Springboard** programme)



## Springboard at Lord's

Two "Springboards" were held this year: one at Headingley and one at Lord's. These offered the most talented Hub participants the chance of extra coaching over a week from top Yorkshire, Lancashire and Middlesex County Age Group coaches and other inspirational role models in the game. Talent scouts were also present. Coaches this year included Yorkshire County pathway coaches, Kelly Castle from the Sunrisers, former Afghanistan captain and assistant Afghanistan national team coach, Raees Ahmadzai, Shachi Pai from Lancashire Lightning and legendary West Indies player, Courtney Walsh.

## Celebrating non-Club cricketers at Lord's

We held an U14s competition on the Nursery Ground and in the Indoor Cricket Centre in July, with 5 girls' teams and 7 boys' teams taking part from across London. Congratulations to Leyton Boys' Hub and Leyton Girls' Hub who were crowned champions in their respective competitions!





## TRANSFORMING LIVES OVERSEAS

Overseas, we facilitate the playing of cricket in countries where there is interest in the game but limited infrastructure, and ensure the cricketing opportunities we provide also drive positive social change e.g. improving gender relations and mental wellbeing.

## LEBANON

In Lebanon, MCCF supports the NGO, Alsama Project, funding four of its Cricket Hubs for 311 Syrian refugees from encampments in and around Beirut.

The children receive year-round coaching and match play which provides them with welcome relief from the hardships they face and much needed joy. They are becoming excellent cricketers with great potential and 64 young people were trained and qualified as ICC accredited coaches last year.



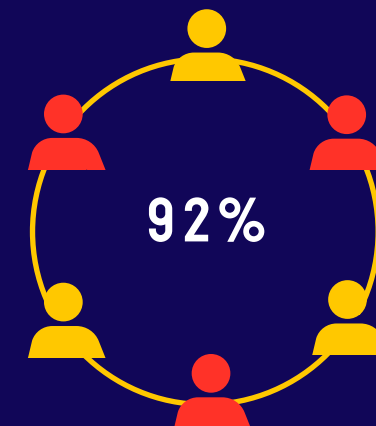
**311 BENEFICIARIES**  
**4 HUBS**  
**1,200+ HOURS OF CRICKET**

**9/10**



players said that being part of the Hub **made them happier**

**92%**



feel that playing cricket **connects them to the world**

We supported

**64**

young people to become **ICC Level 1 coaches**



## NEPAL

Since 2019, MCCF has been nurturing and empowering the next generation of young cricketers in Nepal to build a sustainable legacy for cricket in the country.

Last year, through delivery partners Kidasha and Cricket Without Boundaries, 8,200 beneficiaries took part in MCCF programmes over the year and 80 young players trained and qualified as ICC accredited coaches through its funding.

MCCF's Director and Head of Operations visited Pokhara to see the projects and attended the opening of a new ground supported by the Foundation in Biratnagar, alongside some celebratory girls' competitions, with attendance from the National Team.

MCC Women's Team went on a playing tour to Nepal, visiting the projects and coaching some beneficiaries.

38 SCHOOLS



young people from four regions coached through MCCF programmes

70%



of participants were female



36

girls were selected to play for their districts through our programmes in 2023

We supported



young people to become ICC Level 1 coaches

## SOUTH AFRICA

In South Africa, 80 female beneficiaries from four Townships received a year of coaching in a female empowerment programme.

The programme centres around tackling the challenges they face in their daily lives. This project has been a great success and the Foundation is seeking funding to support another year with 120 more beneficiaries.

### FEMALE EMPOWERMENT PROGRAMME

80



female participants received free coaching last year

120



more young women will be supported through 2024





# SERBIA

In Serbia, 600 Afghan refugees were provided with coaching and weekly matches as part of a programme backed by the ICC and Serbia Cricket Federation to support young migrants.

Eight beneficiaries received ICC coaching accreditation in collaboration with UNHCR's Sport for Protection toolkit.



600 REFUGEES



8

beneficiaries coached in collaboration with UNHCR's Sport for Protection



# SRI LANKA

In Sri Lanka, 15 girls were provided with cricket scholarships, with three progressing to the Under 19 National Team.

*"Throughout the years, MCC Foundation has consistently shown its trust and faith in our organisation. MCCF's contribution has made a significant impact in advancing the lives of those marginalised and we are honoured to have the Foundation as our cherished donor. We look forward to continuing our partnership with MCCF and working together towards a brighter future for all!"*

**Kushil Gunasekera, Founder & Trustee of Foundation of Goodness**



## EAST AFRICA



In Kenya, Rwanda and Uganda, 100,000 young people benefitted from MCCF coaching and social impact programmes. There were delivered by Cricket Without Boundaries and the National cricket boards-a spectacular result making a massive impact on their lives and on grassroots cricket and talent pathways in East Africa. 264 young players were trained and qualified as ICC accredited coaches. MCC Men's Team toured to Kenya and visited MCCF projects.

## RWANDA, UGANDA & KENYA

100,000

young people **coached in East Africa** in 2023

We supported

264

young people to become **ICC Level 1 coaches**

## FUNDRAISING

In the Summer, MCCF held its annual garden party for supporters in the Harris Garden, with an awards ceremony for its most outstanding coaches and players. There were two dinners held during the year in the Writing Room at Lord's, for current and potential Benefactors and supporters, hosted by Stephen Fry and Sir Tim Rice. The 30th Anniversary Dinner in the Long Room raised £85,000 and this year's Big Give Christmas Challenge - a matched giving campaign - raised more than £100,000 for UK and overseas projects. 75% of donors to the Big Give were MCC Members.







## AWARENESS

**The public profile of the Foundation was enhanced across a wide range of media from social platforms to mainstream television, radio and press over the year.**

Three MCCF films were broadcast on Sky Sports throughout the Men's and Women's Ashes series whilst MCCF's Director, Dr Sarah Fane, was interviewed on BBC's Test Match Special during the Women's Ashes iT20 at Lord's. The National Hub Finals were covered in two Guardian articles and footage was viewed 60,000 times on Instagram. Our short film announcing the game-changing funding from ECB and MCC - featuring interviews with MCC's CEO, Guy Lavender, and Dr Sarah Fane, was viewed more than 100,000 times on social media.

A BBC film (produced by MCCF's Special Media Advisor, Archie Kalyana, in collaboration with MCCF) was broadcast during a Manchester Originals Hundred fixture in August. MCCF launched a TikTok account in May and reached an audience of more than 113,000.

Our 30th Anniversary Celebration short film about MCCF projects won a Grand Jury Special Mention Award at the 2023 Big Syn International Film Festival, the world's biggest sustainability film festival. Another short film, called 'A Game For Everyone', was made about MCCF's February trip to South Africa with Gary Kirsten's CATCH Trust. It was selected in the shortform category at the 2024 Smiley Charity Film Awards. As the world's largest campaign promoting cause-based films, the awards shares video campaigns with millions of viewers, spotlighting charities tackling the most pressing issues of our time.

## LOOKING FORWARD TO 2024

MCCF, with the help of the extra funding from MCC and ECB and fundraising of its own, aims to increase the number of Hubs to 150 and participant numbers from 3,200 to 5,000 over the next two years. It will aim to give all Hub participants access to mentors to provide players with support and access to kit and travel bursaries; increase the percentage of female Hub participants to 50% and provide six regional Springboard Programmes with additional coaching and access to talent pathways, helping the most talented players to attain their dreams of playing cricket at the highest level. All participants will access Cricket+ and specific modules on girls' health will be delivered to our female players. MCCF will strengthen its partnership with Take Her Lead, a cricket charity founded by broadcaster and former England cricketer, Isa Guha, to support and inspire our female Hub players.

Overseas MCCF will continue to support Nepal, East Africa, South Africa, Lebanon and Sri Lanka, with an additional focus on sustainability through coach development. It will be developing a strategy alongside MCC to maximise the impact of our activities overseas and to plan the next five years of delivery.



# TRANSFORMING LIVES TOGETHER

Our work is made possible by the generosity of cricket enthusiasts around the world, whose support allows us to bring joy, opportunity, and the chance of a better future to thousands of young people. We wish to say a heartfelt **thank you** to everyone who supported us last year.

## Special thanks to:

The Neville Abraham Foundation

Mark Aedy

The Aldridge Foundation

Jan Wulf van Alkemade

Angus Lawson Memorial Trust

Charlotte Appleyard

Geoff Ball

The Kamini and Vindi Banga Family Trust

Philip Bassett

Adrian Beecroft

Peter Bennett Jones

Sophia Bergqvist

Peter Blanc

The TBH Brunner Charitable Trust

Roy Calvocoressi Esq OBE

Zarir Cama

Bruce and Jane Carnegie-Brown

Varun Chandra

Charles Skey Charitable Trust

Charles Stanley Wealth Managers

Charles Wolfson Charitable Trust

John and Doone Chatfeild-Roberts

Brian Colvin

Clare Connor CBE

Gerald Corbett

The Cricket Society Trust

Cullum Family Trust

His Honour Philip Curl

Simon Dangoor

Neil Davidson CBE

The Derek Raphael Charitable Trust

John Doble

The Dowley Charitable Trust

Mehmooda Duke MBE DL

Simon Dyson

EBM Charitable Trust

Tony Elgood

Richard Evans

The Fairstead Trust

Fairy Water Trust

Matthew Fleming

Captain WFE Forbes

Stephen Fry

Garfield Weston Foundation

GKL Leasing

Andrew Grant

Alan and Irene Halsall

Richard Hobbs

Hodson Estate Agents

Phillip and Sally-Ann Hodson

The Holbeck Trust

Andy Holmes

Andrew Homer

David Hufton

David and Krystyna Ireland

Geoffrey de Jager

Rick and Melissa Johnson

Jim and Cyndy Johnston

John Swire 1989 Charitable Trust

Michael Joseph

Miles Jupp

The Kamini and Vindi Banga Family Trust

Rohan Kapadia

Dr Alan King

Matthew Kirkby

Roger Raymond Charitable Trust

Paul Knox

Kusuma Trust

Candy Lawson

Lebus Trust

The Loveday Charitable Trust

IRK Maclaren

David Mallinson

A. Philip Marsden

Marylebone Cricket Club

Andrew Moncrieff

The Murray Lawrence Trust

Clive Myrie

Hugh Oliver-Bellasis

Jonathan Orders

Charles and Rachel Palmer

Dr Samir Pathak

The Peltz Trust

Daniel Peltz

Dominic Pemberton

The Philip Marsden CT

Fiona and Gary Phillips

Parents and players of Primrose Hill

Cricket Club

Richard Reynolds

The Roden Family

Roger Raymond Charitable Trust

Chris Rogers

Rick Saunders

Kiran and Raksha Shah

Robert Sowler

Oliver Stocken CBE

Stonehage Fleming

The Syder Foundation

Giles Taylor

The VEC Acorn Trust

Nicholas Wells

Nigel Wildish

In Memory of Gerald and Pamela

Williams

Peter Williams

J Stuart Williamson

The Wogen Anniversary Trust

Charles Wolfson Charitable Trust

Revd Peter Wolton

The Worshipful Company of Glovers

Eric M Young and Family

# OUR DELIVERY PARTNERS

## STRATEGIC



## UK DELIVERY



## CRICKET+



## OVERSEAS







**Thank you to the following for their support through free facility hire:**

- Bradford Grammar
- Brighton Aldridge Community Academy
- Cranleigh School
- Dulwich College
- Darwen Aldridge Community Academy
- Framlingham College
- Eastbourne College
- George Watson's College
- Hampton School
- Harrow School
- Hymers College
- King Edward VI School - Southampton
- Leyton Urban Cricket Centre
- Nottingham High School
- Norwich School
- Norwich High School for Girls
- St. Edward's School - Oxford
- Scarborough College
- Whitgift School

## THE MCCF TEAM

### EXECUTIVE

- Dr Sarah Fane OBE (Director)
- Angus Berry (Head of Operations)
- Reece Bird (National Hub Manager)
- Izzy Gurney (Operations Coordinator)
- Suse Harrison (Finance Director)
- Poppy Reindorp (Development Director)
- James Bailey (Head of Communications)

### PATRONS

- Mike Atherton OBE
- Mike Brearley OBE
- Stephen Fry
- Mike Gatting OBE
- Michael Holding
- Roger Knight OBE
- Claire Taylor MBE

### TRUSTEES

- A. Philip Marsden MBE, Chair
- Phillip Hodson, Chair (end November 2023)
- Matthew Kirkby, Treasurer
- Charlotte Appleyard
- Varun Chandra
- Clare Connor CBE
- Mehmooda Duke MBE
- Tony Elgood (end November 2023)
- Matthew Fleming
- Rick Johnson (end November 2023)
- Rohan Kapadia
- Dr Samir Pathak
- Daniel Peltz
- Chris Rogers (start November 2023)

### AMBASSADORS

- Heather Knight OBE
- Roberta Avery
- Maia Bouchier
- Sophia Dunkley
- Saqib Mahmood
- Mohammad Nabi
- Louay Al-Kadro
- Maram Al-Khodir
- Georgie Heath
- Lucy Jayne Rees
- Melissa Story







FROM EVERYONE AT THE MCC  
FOUNDATION, **THANK YOU** FOR  
HELPING US TO TRANSFORM  
LIVES THROUGH CRICKET.

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To learn more about MCC Foundation  
and to find out how to support us



please scan the QR code

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@\_mccfoundation

[info@mccfoundation.org.uk](mailto:info@mccfoundation.org.uk) • 0207 616 8529

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