

# WE ARE PASSIONATE BELIEVERS IN THE **POWER OF CRICKET TO TRANSFORM LIVES**, BOTH IN THE UK AND OVERSEAS.

Young people in the UK and around the world face many different challenges. The MCC Foundation is the charitable arm of Marylebone Cricket Club, owner of Lord's Cricket Ground. We work in the UK and around the world to provide life-changing opportunities through cricket and to ensure that it can be a game for all. We serve thousands of beneficiaries each year from some of the most deprived communities in the UK, Lebanon, South and East Africa and Sri Lanka, helping them to fulfil their potential through cricket and spreading the game globally.



Our work is made possible by the generosity of our supporters. Their commitment allows us to use cricket as a force for good, bringing joy, opportunity, hope and the chance of a better future to thousands of young people around the world.

I hope you enjoy reading about our projects. If you would like to find out more or offer your support, please do contact us via philanthropy@mccfoundation.org.uk.

Our heartfelt thanks

Dr. Sarah Fane, OBE





The MCC Foundation runs a network of more than 70 cricket Hubs across the UK, providing free-to-access coaching and match play to around 3,200 state-educated young cricketers.

The Hubs help those who have been engaged through non-traditional formats or mass participation initiatives to transition into the formal cricketing structures and build a longterm love of the game. They empower promising youngsters from under-represented backgrounds to develop their hardball skills, join cricket clubs and access the talent pathway.

Our programmes not only help our beneficiaries to improve their cricketing skills, but they also provide a platform from which we can work with young people to support their mental and physical wellbeing and enhance their life skills.

**Transforming Lives Through Cricket** 

We deliver projects across the UK and around the world that harness the transformative power of cricket to:



**Unite and inspire** communities





**Promote** positive mental and physical wellbeing

**Empower** young people to reach their full potential



Following 10 weeks of winter coaching, we run an exciting annual **National Hub Competition** in which all of our UK Hubs are able to participate, facing off against each other at inspiring locations across the country. The finals are held at Lord's, where MCC pull out all the stops for the occasion, providing the teams with an unforgettable experience including access to the Pavilion Dressing Rooms and lunch served in the Players' Dining Room.





I love cricket more than ever now and want to play at the highest level possible. The coaches were great - they made the sessions fun and taught me so much.

#### Framlingham Hub participant

Not only has the Hub helped her cricket, school work and general attitude, it has made her a happier young lady! She has become more confident, happier, and has made lots of new friends.

### Parent of a Leeds Hub participant

The Hub has made me a better cricketer and a better person in general. Thank you!

Newcastle Hub participant

# TRANSFORMING LIVES OVERSEAS

Overseas, we work with partners to provide life-changing opportunities through cricket and to open up access to the game. We harness the transformative power of cricket and the MCC brand to provide hope and opportunity, and to encourage personal development and positive social change.

We support programmes in Nepal, Lebanon (for Syrian refugees), South Africa, Rwanda, Uganda, Kenya and Sri Lanka.

#### **DEVELOPING YOUNG TALENT IN NEPAL**

There is huge passion for cricket across Nepal, but a lack of investment and infrastructure. Our project is helping thousands of young people to access and progress through the game and supporting Nepal's ambitions to become a great cricketing nation.

We are working with delivery partners and MCC to nurture the grassroots game by running coaching and competitions in local schools, building facilities, providing kit, and up-skilling local teachers and coaches to deliver cricket.

There is also a strong focus on empowering women and girls through the delivery of gender equality workshops alongside cricket sessions.

Through the cricket camps and gender equality workshop I came to know that both male and female are equal.

Nepal is a male dominated society where there is unequal treatment for women. We need to provide equal opportunities to women. If done so, women can reach the highest post in different sectors and situations. We should not have any forms of discrimination between males and females.

Aaraohi, female student from Biratnagar, Nepal



#### INSPIRING YOUNG REFUGEES IN LEBANON



The MCC Foundation is supporting a life-changing project for young Syrian refugees living in encampments across Lebanon. We fund cricket Hubs which provide hope and opportunity to young boys and girls by providing year-round cricket coaching and match play. The programme is delivered by the Alsama Project and builds on their existing work in the Shatila, Bourj el-Barajneh and Bekaa Valley refugee camps in and around Beirut.

There is high demand for these cricketing opportunities as they provide a lifeline for the young people trying to survive the unimaginably challenging conditions of these camps.

We are excited by the potential of this project to change lives and promote the game and we plan to increase our support to reach hundreds more children who want to play.



#### STRENGTHENING COMMUNITIES IN EAST AFRICA

Our projects in Rwanda, Uganda, and Kenya are making an incredible impact with thousands of young people engaged on our programmes. We are helping these countries to bridge the gap between soft-ball cricket and the talent pathway, supporting the National Cricket Associations in the region.

As ever, we are using our programmes to drive home key messages on mental health and locally relevant social issues. Working with delivery partners, we are also supporting young refugee leaders in Rwanda to deliver cricket sessions in their camp communities.



#### **EMPOWERING** YOUNG WOMEN IN SOUTH AFRICA

The Foundation is a long-term supporter of MasiSports, a charity supporting children in the township of Masiphumelele. We also work with the CATCH Trust (formerly known as the Gary Kirsten Foundation) with whom we run a Women's Empowerment Programme for girls from townships around Cape Town. Bringing together hundreds of female players from these communities, the programme is providing individuals with access to high-quality cricket coaching and a life-skills programme.

Covering topics including mental health, nutrition, sexual and reproductive health and more, the modules focus on key issues faced by the participants.

Players and coaches come together to share in the power of cricket and to work through issues that are important to them. We are delighted to collaborate with the CATCH Trust to deliver this vital programme and to transform lives through cricket.





Lord's is the only major sports venue in Westminster - a borough of London which houses both great wealth and extreme deprivation. Church Street ward, just down the road from Lord's, is within the 10% most deprived wards in the UK, with a third of children needing free school meals.

The Foundation works closely with MCC's Community Development Department to identify and fund projects that will enhance the lives of those living in the communities local to Lord's.

A recent example was a project at Lord's with MCC to welcome Afghan families from local bridging hotels, who had fled their country as it fell to the Taliban. It was a wonderful bonus to see enthusiastic young players go on to join local clubs or attend MCCF Hubs, helping them to integrate and bringing talent to the game.

It was an honour to receive the Tessa Jowell Community Award for the project with MCC at the Sports Industry Awards.







# MAKE A ONE-OFF GIFT

EVERY DONATION HELPS US REACH MORE YOUNG PEOPLE WHO NEED OUR SUPPORT.

£25

can provide an hour of coaching for eight promising young cricketers in the UK, who would otherwise face barriers to participating and progressing in the game.

£50

can fund an hour of cricket for forty young Syrian refugees in Lebanon, giving them a rare opportunity to play after fleeing the unimaginable horrors of war.

£250

can provide **cricket kit and equipment for local schools in Nepal**, opening access to the game for hundreds of young people who otherwise lack access to sport and recreation.

£2,500

can fund one of our UK cricket Hubs for a season, providing 10 weeks of free-to-access coaching for state-educated young cricketers from disadvantaged backgrounds.

The simplest way to make a one-off donation is via our website but we are always happy to hear from you by phone or email.

Alternatively, please post a cheque made out to "MCC Foundation" to our office at Lord's. If Gift Aid applies, please contact our office to request a copy of our Gift Aid form and return this with your cheque.

# BECOME A FRIEND

Friends make a regular gift to the Foundation via Direct Debit. This commitment is invaluable as it allows us to run sustainable programmes that have a long-term impact for our beneficiaries.

We keep our Friends regularly updated with our news and ensure they are the first to hear about our exciting events.

Entry starts at £25 per year, and those donating more than £100 per year will also receive our exclusive MCC Foundation tie or silk scarf.

To learn more about any of these ways of supporting us please visit

lords.org/mccfoundation/support or email

philanthropy@mccfoundation.org.uk

or call us on

0207 616 8529

or scan the **QR code** opposite.



# BECOME A BENEFACTOR

Our Benefactors' programme gives you the chance to provide transformative opportunities through cricket for young people around the world, and to access a unique package of experiences from match day hospitality to ringing the famous bell at the Home of Cricket.

Benefactors commit to supporting the Foundation for five years, and this continuing support underpins our work, allowing us to plan future projects and take on multi-year commitments.

There are three tiers of giving. At all tiers, gifts can be made via an annual contribution for five years, or as a one-off gift. However you choose to donate, you will have access to a package of exclusive Benefactor experiences for the full five years.

# LEAVE A LEGACY

Leaving a charitable gift in your will is a powerful act of philanthropy offering the opportunity to support the causes you care about in ways that may not have been possible in your lifetime.



# BECOME A CORPORATE SPONSOR

Becoming a corporate sponsor enables you to support young people through cricket, whilst bringing you unique opportunities for staff engagement and volunteering, visibility for your brand

and memorable events and networking experiences.

We would be delighted to discuss a curated package of unforgettable experiences to suit you.

# TRUSTS AND FOUNDATIONS

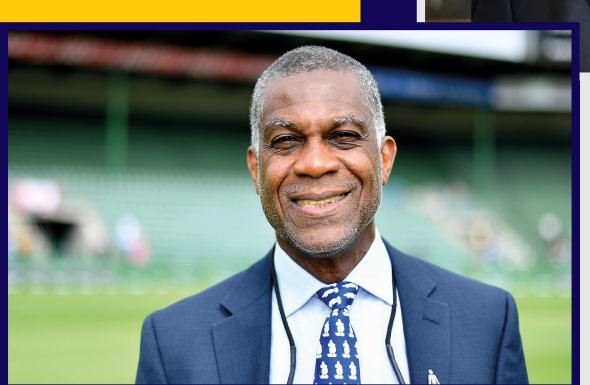
If you are involved with a grant-making organisation to which the MCC Foundation could apply for support, please contact our office to let us know.

# A WORD FROM OUR PATRONS

I am proud to be a Patron of the MCC Foundation and to support its work both in the UK and around the world to make cricket a game that champions respect and equality for all.

Cricket can heal divided communities, give hope in the most desperate of circumstances, and transform lives. There is much pain and prejudice in our world, but the Foundation is empowering and inspiring young people through cricket, so that they may build a brighter future.

Michael Holding, MCCF Patron

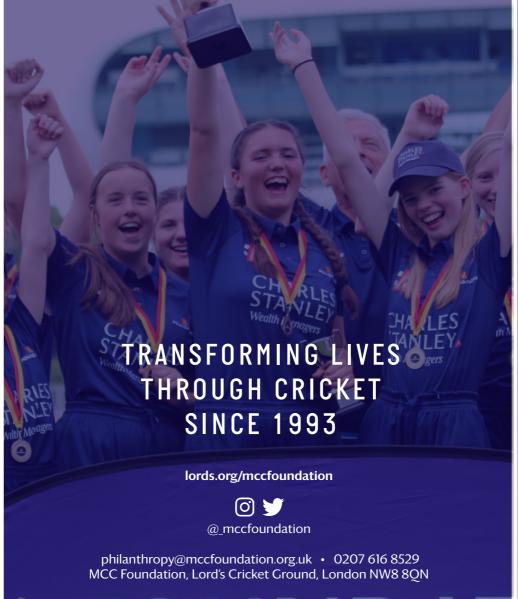




Cricket was one of the very first sports to recognise the need to address openly the issue of mental health, and the Foundation is a flagbearer for this important cause in communities up and down the country. Our most celebrated cricketers are those that champion human characteristics, and it is those qualities that make the sport such a deep, enduring, and rich game.

The MCC Foundation will do all it can to encourage warmth, openness and empathy amongst its participants alongside a fierce competitive spirit and hunger to improve physical skills. Such a combination ensures not just fulfilled and successful cricketers but contributes to happy fulfilment off the field too.

Stephen Fry, MCCF Patron



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Transforming Lives Through