

# WE ARE PASSIONATE BELIEVERS IN THE **POWER OF CRICKET TO TRANSFORM LIVES**, BOTH IN THE UK AND OVERSEAS.

Young people in the UK and around the world face many different challenges. The MCC Foundation is the charitable arm of Marylebone Cricket Club, owner of Lord's Cricket Ground. We work in the UK and around the world to provide life-changing opportunities through cricket and to ensure that it can be a game for all. We serve thousands of beneficiaries each year from some of the most deprived communities in the UK, Lebanon, South and East Africa and Sri Lanka, helping them to fulfil their potential through cricket and spreading the game globally.



Our work is made possible by the generosity of our supporters. Their commitment allows us to use cricket as a force for good, bringing joy, opportunity, hope and the chance of a better future to thousands of young people around the world.

I hope you enjoy reading about our projects. If you would like to find out more or offer your support, please do contact us via philanthropy@mccfoundation.org.uk.

Our heartfelt thanks

Dr. Sarah Fane, OBE

# WHO WE ARE AND WHAT WE DO

The MCC Foundation (MCCF) is the charitable arm of Marylebone Cricket Club: the world's most active cricket club, owner of Lord's cricket ground, and the guardian of the Laws of the game.

We deliver projects across the UK and around the world, providing free coaching and match play to youngsters from under-served communities, and empowering all boys and girls to reach their full potential in the game.

By harnessing the transformative power of cricket, our projects:



## ACROSS THE UK

We run a nationwide network of 126 Hubs empowering 4,700 promising youngsters from under-served communities to develop their hard-ball skills, join cricket clubs and access the talent pathway.

The Hubs help those who have been engaged through non-traditional formats or mass participation initiatives to transition into the formal cricketing structures and build a longterm love of the game.

### WHAT IS AN MCCF HUB?

- An MCCF Hub is a free-to-access cricket training centre
- 10 weeks of high-quality hardball winter coaching
- Locations across England, Wales, Scotland and Northern Ireland
- Available exclusively to state school players aged 11-16
- Offering opportunity to thousands of talented girls and boys each year
- Experienced male and female coaches and mentors
- Access to holistic support (known as our "Cricket+" programme)
  - Supplementing development beyond cricket
  - Support for mental & physical wellbeing





#### SUMMER MATCH PLAY

- National Hub Competition
  - A knock-out tournament in which all Hubs can compete
  - U16 Boys' and Girls' Finals held on the Main Ground at Lord's
- U14 Competition in Indoor Cricket Centre and Nursery Ground at Lord's





• Regional **Springboard Programmes** offer our most talented players the chance to train with elite coaches and compete in regional tournaments





# AROUND THE WORLD

Overseas, we work with partners to provide life-changing opportunities by harnessing the transformative power of cricket and the MCC brand to open up access to the game.



# 1 - LEBANON

In Lebanon, MCCF supports the NGO, Alsama Project, funding several of its Cricket Hubs for Syrian refugees from encampments in and around Beirut. The children receive year-round coaching and match play which provides them with welcome relief from the hardships they face and much needed joy.

# 2- NEPAL

There is huge passion for cricket across Nepal, but a lack of investment and infrastructure. We are nurturing the next generation of cricketers by taking cricket into schools and communities. With a focus on empowering women and girls, we are using the game as a tool to tackle harmful gender norms.

# 3 - SRI LANKA

Talent is universal but opportunity is not, and access to high-quality cricket in Sri Lanka is often the preserve of those in the major cities. We work with partners to provide scholarships to girls from rural communities, enabling their development. Many have gone on to play for the Sri Lanka national team.

# 4 - EAST AFRICA (Rwanda, Uganda & Kenya)

Our projects in Rwanda, Uganda, and Kenya are making an incredible impact with thousands of young people engaged on our programmes. We are helping these countries to bridge the gap between soft-ball cricket and the talent pathway, supporting the National Cricket Associations in the region.

## 5 - SOUTH AFRICA

MCCF supports a Women's Empowerment Programme for girls from townships around Cape Town. Bringing together hundreds of female players from these communities, the programme is providing individuals with access to high-quality cricket coaching and a life-skills programme.













## A WORD FROM OUR PATRONS & AMBASSADORS

There is much pain and prejudice in our world, but the Foundation is empowering and inspiring young people through cricket, so that they may build a brighter future.

## Michael Holding MCCF Patron and Former Commentator

Coming from a state school myself, I know how hard it can be to get into cricket. It's great to see so many girls enjoying the game too. It's awesome what the MCC Foundation is doing.

## Heather Knight MCCF Ambassador and England Captain

The MCC Foundation will do all it can to encourage warmth, openness and empathy amongst its participants alongside a fierce competitive spirit and hunger to improve physical skills.

## Stephen Fry MCCF Patron and Former MCC President

MCCF has such good values. Cricket gives children a very good pathway to become better people, and when you are a better person you are a better athlete and better for the world

## Roberta Moretti Avery MCCF Ambassador and Brazil Captain









Our work is made possible by the generosity of cricket enthusiasts around the world, whose support allows us to bring joy, opportunity, and the chance of a better future to thousands of young people.

#### BECOME A FRIEND

Friends make a regular gift to the Foundation via Direct Debit. As a Friend, your regular commitment enables us to run sustainable programmes that maximise the long-term impact for our beneficiaries. Friends donating more than £100 per annum receive an exclusive MCC Foundation tie.

Join our Friends' programme online at lords.org/mccfoundation/support

## BECOME A BENEFACTOR

Our Benefactors' programme recognises the transformative contribution of those who have made a significant philanthropic commitment to the work of the Foundation. As a Benefactor, you will be invited to enjoy memorable, behind-the-scenes experiences at the Home of Cricket and may have the opportunity to be recognised on our Honours Board at Lord's.

Please email philanthropy@mccfoundation.org.uk

## MAKE A ONE-OFF GIFT

Every donation helps us reach more young people who need our support. You can make a one-off gift via our website, or by sending a cheque to:

MCC Foundation, Lord's Ground, St John's Wood Road, London, NW8  $8 \ensuremath{\mathbb{Q}} N$ 

#### TRUSTS AND FOUNDATIONS

If you are involved with a grant-making organisation to which the MCC Foundation could apply for support, please do contact us to let us know.

## BECOME A CORPORATE SPONSOR

Becoming a corporate sponsor enables you to support young people through cricket, whilst bringing you unique opportunities for staff engagement and volunteering, visibility for your brand and memorable events and networking experiences. We would be delighted to discuss a curated package of unforgettable experiences to suit you.

The MCCF Hubs are a wonderful vehicle to get young people into the game.

The high-quality coaching, delivered within a holistic framework, offers a great opportunity for young cricketers at all stages of their career, from youngsters just starting out, to those with high potential to go on to play at the highest levels.



Cricket is for everyone, and the MCC Foundation's Hubs are committed to ensuring widespread opportunity for all and encouraging a lifelong interest in the game.

Mike Atherton OBE, MCCF Patron



#### www.lords.org/mccfoundation

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