



# OUR IMPACT 2018/2019

ENHANCING LIVES THROUGH CRICKET



## Thank You From Our Chairman

The last eighteen months – from April 2018 when we launched our Friends fundraising scheme, to the summer of 2019 when we saw, for the first time, Hub cricketers take on MCC teams across the UK – have been momentous for the MCC Foundation.

We ran 50 Hubs over 2018/19 and will expand to 54 in 2019/20; we held our first Activation Day during a Test Match at Lord's, raising our profile amongst English and Irish fans; we broke the world record for the longest indoor cricket match; and we funded a totally new cricket league for state-educated secondary school students in Westminster.

This year has also seen more people than ever before join our community of supporters. Your generosity and enthusiasm has enabled us to be more ambitious in our remit, and build sustainable plans for the future. I would particularly like to thank our Benefactors, whose generosity has totally transformed the impact we are able to make.

Looking to the future, we will focus on ensuring our Hubs target areas of greatest need and, in addition to continuing to provide opportunities for people across the UK, we want to deliver projects overseas.

I hope that, in reading this, you will be proud of the good work we have achieved together.

With best wishes,

Phillip Hodson

## The MCC Foundation Cricket Hubs

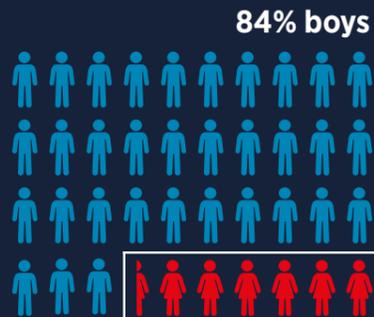
2018/19 has been another successful year for our cricket Hubs, and we are delighted to be in a position to expand and enhance the programme next year. All Hubs are funded for a minimum of three years to ensure they have sufficient time to make a long-lasting impact on their participants and build up local support.

In 2018/2019  
**50 HUBS**  
ran across the UK



**73%** of parents said their child appears **more confident** in general as a result of attending the MCC Foundation Hub

**1,900**  
young cricketers  
engaged



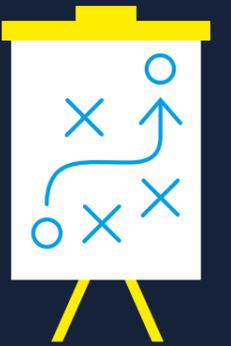
**85%**



of parents said the Hub improved their child's ability to **work well in a team**



The Hubs provided  
**2,600 HOURS**  
of coaching & match play



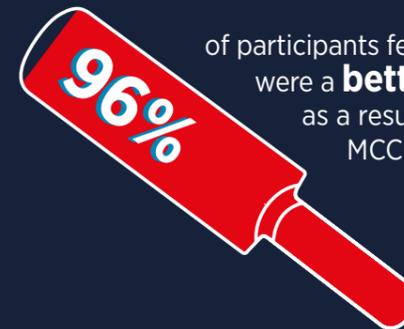
81% of participants said the Hub **improved their tactical understanding of the game**, and that they were able to apply this knowledge in their Club matches this summer



**87%**  
of participants said they **made new friends** through the Hub



85% of those who **progressed onto a representative programme** attributed this to the **training they received** at the Hub



of participants felt they were a **better cricketer** as a result of attending the MCC Foundation Hub



31% of participants were **selected for a representative district, borough, or county programme** after attending the Hub

**87%**

of participants said the Hub has increased their desire to **keep playing cricket**



# MCC FOUNDATION CRICKET HUBS

"I would like to see an MCC Foundation Hub in every town in the UK"

Mike Brearley



North	London & South	Wales & North West	Central & South West	Midlands & East
1 Bradford (Boys)	1 Brighton	1 Bolton	1 Cotswolds	1 Bishop's Stortford
2 Bradford (Girls)	2 Dulwich	2 Colwyn Bay	2 Exeter	2 Cambridge
3 Edinburgh (North)	3 Eastbourne	3 Connah's Quay	3 Mid Wiltshire	3 Colchester
4 Edinburgh (South)	4 Hammersmith	4 Crosby	4 Mount Kelly	4 Coventry
5 Hull	5 Hastings	5 Dolgellau	5 North Oxfordshire	5 Felsted (Girls)
6 Newcastle	6 Lewisham	6 Llandudno	6 Oxford	6 Framlingham
7 Scarborough	7 Lord's	7 Menai Bridge	7 Salisbury	7 King's Lynn
8 Wakefield	8 Slough	8 Rhosnesni (Girls)	8 Southampton	8 Norwich
9 York	9 Tottenham	9 Wrexham	9 Taunton	9 Nottingham
	10 Tower Hamlets			10 Oundle
	11 Waverley			11 Romford
				12 Thurrock

All hubs cater for both boys and girls unless stated otherwise

## Feedback from the 2018/19 Hubs Programme

"Having two young female coaches being good role models for both my girls has been important. I think seeing successful, athletic and vibrant women in these roles has been really good to inspire them to realise that, yes, it can be a male-dominated sport but actually they've got their place as well and that they can look up to try and inspire to be like these women."

"In terms of off the pitch, the skills they have been able to take away from the Hub can be seen in how they deal with certain situations. If there is something tricky or difficult in their way, having been here and gone through training they have that sense of digging deep and saying 'ok I need to persevere to actually master that particular skill', and then the reward and satisfaction is huge for them."

Alison, whose two daughters attend the Brighton Hub



"My daughter goes to a school in York where cricket is not even part of the curriculum so to have this opportunity for extra coaching is brilliant. She comes home from these sessions with a real drive and desire to improve, and I have seen in our club nets sessions that she really can now compete with boys of her own age."

"The coaches give her the self-belief that she is as good as the boys, and with teenage girls, having the right mind set makes a big difference."

Simon, whose daughter attends the York Hub

"Our Year 9 son was struggling at school and was losing interest in some sports. After his session of coaching last week this changed [...] It was the turning point of him getting back on the right path. We really do think it is due to the positive coaching he received that has made so much difference. I dropped a child off feeling low and negative and picked up an extremely positive and happy child."

Jules, whose son attends the Colchester Hub

"Our son has completed four seasons at the North Oxfordshire Hub and benefited enormously from it, not just in terms of the obvious improvement in his cricket, but in the development of his character. [...] the Hub is an environment where determination, respect, teamwork, fitness and technical cricket skills are all taught. These are, of course (with perhaps the exception of cricket!) all essential life skills that the children absorb, often without realising, in a genuinely fun and enjoyable atmosphere."

Trevor, whose son attends the North Oxfordshire Hub



## Regional Out-Matches

This summer, for the first time, our Hub participants had the chance to put their skills to the test through a series of five regional Out-Matches against MCC sides. Trials were held to select Hub XIs to represent the MCCF Hubs in each region, and the Out-Matches took place throughout July.

The Hub teams won one, drew one and lost three matches. The matches provided a valuable opportunity for these young players to experience a higher level of game than they typically have access to, and gave MCC playing members the chance to see first-hand the impact the Hubs are having for the next generation of young cricketers.

In May, some attendees of our girls' Hub in Felsted had the chance to play alongside MCC Women in a match against Felsted School. We will continue to work with MCC to identify more opportunities for our under-15 players to test themselves in adult cricket.



"I really enjoyed the match and I thought it offered a more competitive fixture than some of our current matches against schools with much older cricketers. I hope that we can continue to support these Hub fixtures in future years. [...] The rationalisation of district cricket matches and the earlier identification of players onto a county pathway risks missing players who develop later, or enter the game at Under-13s level. The role of the Hubs are even more important in this context."

*Gareth, who represented MCC in the Midlands & East Out-Match*

"The game was absolutely brilliant! I don't know about my son, but I was a little daunted when I saw the size of the other team! But all the boys stepped up and really showed their colours. This was helped by the opposition being a friendly bunch. Such a great opportunity, and a thrilling match. After all of their hard work, I felt that the boys really demonstrated their progress and commitment. My son was absolutely buzzing at the end."

*Claire, whose son played in the Central & South West Out-Match*

"The game was an amazing experience for my son. He so often plays 20/20 matches so to play in an all-day game at such an amazing venue was a great opportunity for him. The extra cricket coaching he received throughout the winter with the MCC Foundation Hub also really helped to improve him."

*Andy, whose son played in the Central & South West Out-Match*



**FRIDAY 5TH JULY**  
Wales and North West Out-Match, Rydal Penrhos School  
MCC (204-2) beat the Hubs (98 ao) by 106 runs

**TUESDAY 9TH JULY**  
Midlands and East Out-Match, Nottingham School  
MCC (217-3) drew with the Hubs (163-9)

**FRIDAY 12TH JULY**  
Central and South West Out-Match, Dauntsey's School  
MCC (199-2) lost by 1 wicket to the Hubs (203-9)

**MONDAY 15TH JULY**  
London Out-Match, Dulwich School  
MCC (193-1) beat the Hubs (123 ao) by 70 runs

**THURSDAY 18TH JULY**  
Northern Out-Match, St Peter's School  
MCC (212-3) beat the Hubs (122 ao) by 90 runs



St Marylebone, winners of the Girls' League, celebrate with their trophy, teachers and MCC Community Coaches in the Pavilion during the Pakistan v. Bangladesh CWC Match at Lord's

"I finally can play the game I love and be a part of a team!"  
 Year 7 student who took part in the MCC Foundation Westminster League

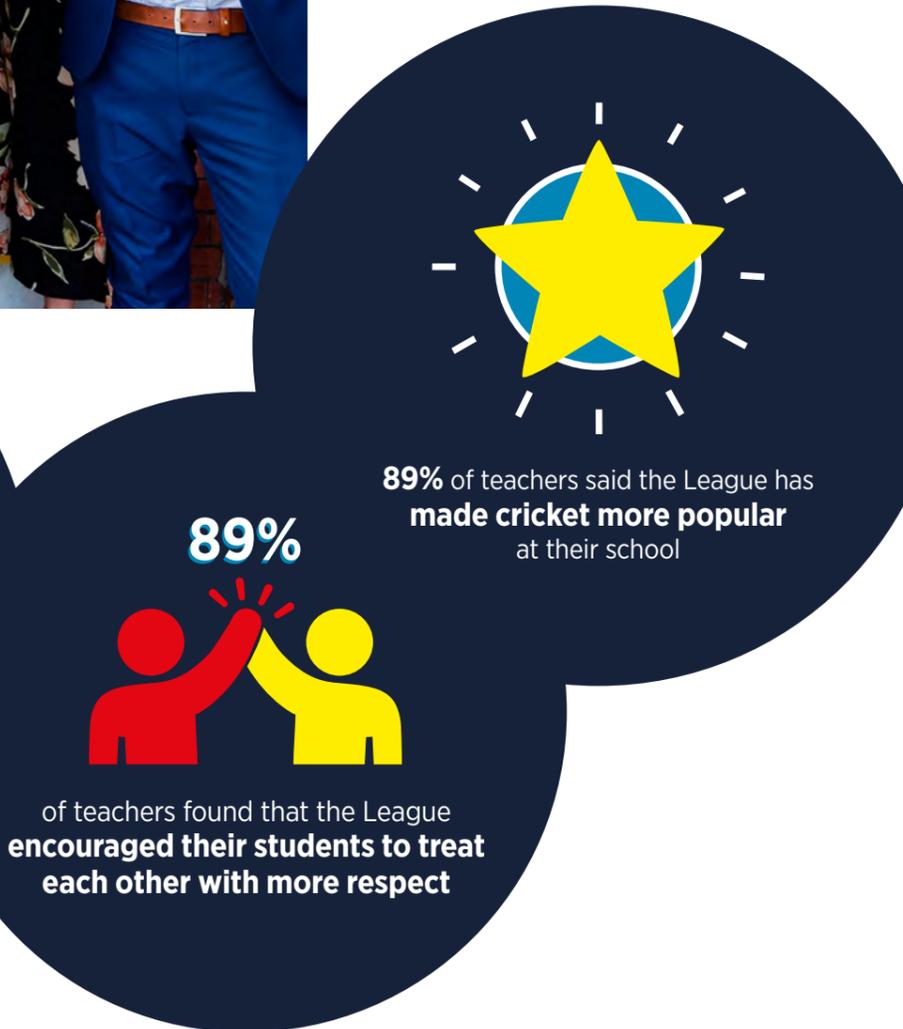
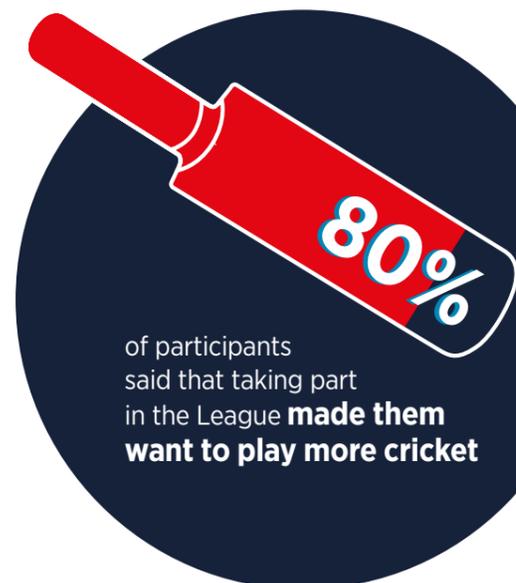


## The MCC Foundation in Westminster

Throughout June and July, the Foundation worked with MCC's Community Development Department to fund a competition for local state secondary schools in Westminster – The MCC Foundation Westminster League. This is the first cricket league of its kind in Westminster, and for many of the young people involved, it was their first experience of playing competitive cricket.

In the context of funding cuts to youth services in Westminster, initiatives such as this are also of great importance in providing young people in the local area with safe recreational opportunities, and the chance to learn new skills and be active.

This year, around 100 children took part in the MCC Foundation Westminster League. We intend for the League to become an annual fixture, reinforcing the existing work MCC Community do to deliver cricket in local schools.



## The MCC Foundation at Lord's

The second day of the England v. Ireland Test saw the MCC Foundation take over the ground with a series of activations and fundraising activities. The highlight of the day was undoubtedly seeing some of our younger Hub participants enjoying the opportunity to play on the outfield during the lunch break.

Following England's dramatic World Cup victory on the same ground less than two weeks earlier, the day provided a chance for us to draw attention to the importance of nurturing enthusiasm and widening accessibility to the game among the next generation of young cricketers – and to demonstrate how the Hubs are contributing to this mission.

The 2019 cricket season has also seen the launch of a new initiative, allowing spectators to donate their £1 reusable cup deposit to the Foundation by returning their cup to donation points located at each of the gates. Across the season, almost £9,500 was raised for the Foundation through this scheme, so thank you to everyone who returned a cup to us!



# What Next?

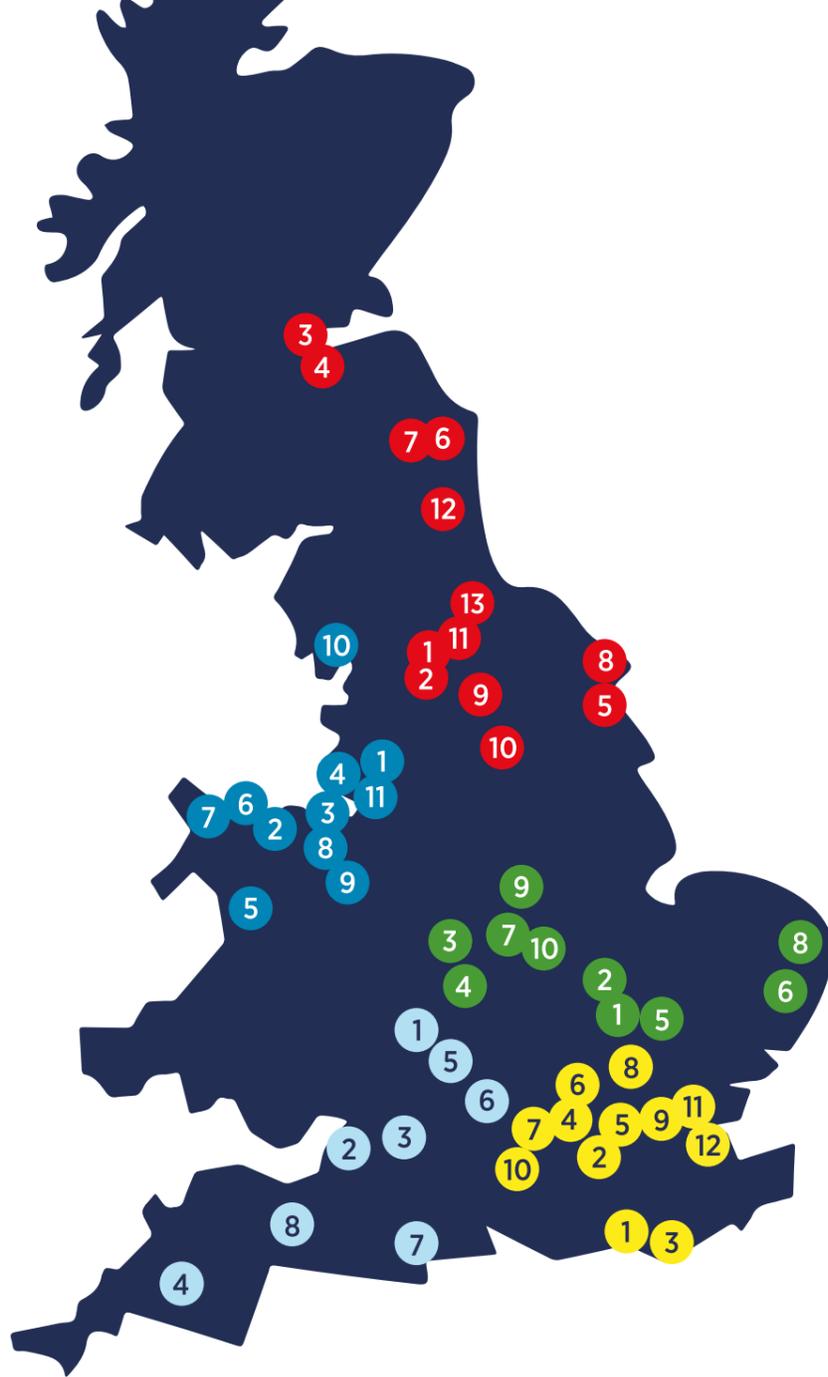
## The Hubs

In 2019/20, nine new Hubs are set to open in Birmingham, Leicester, Bristol, Sheffield, Leeds, Liverpool, Newcastle, Durham, and Keswick.

The first six are major cities with large populations and significant demand from both boys and girls. The latter three, all in the north of England, are areas where girls' programmes had been started by local cricket boards but then suffered funding cuts, so we will be opening girls' Hubs in these three areas to ensure high-quality provision remains.

We will further be expanding our provision for girls by adding eleven girls-only sessions to existing Hubs in Bolton, Dulwich, Eastbourne, Framlingham, Lord's, Nottingham, Oxford, Scarborough, Slough, Taunton and York. This year, 16% of Hub participants were female – next year, we want to increase this to 30%.

We continually review the performance of all Hubs, and are committed to ensuring funds are directed to support areas of greatest need, where we can have the most significant impact. For this reason, we have taken the decision to close five Hubs next year – Colchester, Exeter, Hastings, King's Lynn, and Salisbury. All five Hubs had run for at least a three-year period, but more recently demand had waned.



### North

- 1 Bradford (Boys)
- 2 Bradford (Girls)
- 3 Edinburgh (North)
- 4 Edinburgh (South)
- 5 Hull
- 6 Newcastle (Girls)
- 7 Newcastle (Boys)
- 8 Scarborough
- 9 Wakefield
- 10 Sheffield
- 11 Leeds
- 12 Durham (Girls)
- 13 York

### London & South

- 1 Brighton
- 2 Dulwich
- 3 Eastbourne
- 4 Hammersmith
- 5 Lewisham
- 6 Lord's
- 7 Slough
- 8 Tottenham
- 9 Tower Hamlets
- 10 Waverley
- 11 Romford
- 12 Thurrock

### Wales & North West

- 1 Bolton
- 2 Colwyn Bay
- 3 Connah's Quay
- 4 Crosby
- 5 Dolgellau
- 6 Llandudno
- 7 Menai Bridge
- 8 Rhosnesni (Girls)
- 9 Wrexham
- 10 Keswick (Girls)
- 11 Liverpool

### Central & South West

- 1 Cotswolds
- 2 Bristol
- 3 Mid Wiltshire
- 4 Mount Kelly
- 5 North Oxfordshire
- 6 Oxford
- 7 Southampton
- 8 Taunton

### Midlands & East

- 1 Bishop's Stortford
- 2 Cambridge
- 3 Birmingham
- 4 Coventry
- 5 Felsted (Girls)
- 6 Framlingham
- 7 Leicester
- 8 Norwich
- 9 Nottingham
- 10 Oundle

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## The MCC Foundation in Nepal

Last year, the Foundation committed to working with MCC to maximise the long-term benefits of MCC's Legacy Tour Programme in Nepal. MCC will send touring teams to Nepal for three consecutive years, with the first of these tours taking place in November 2019.

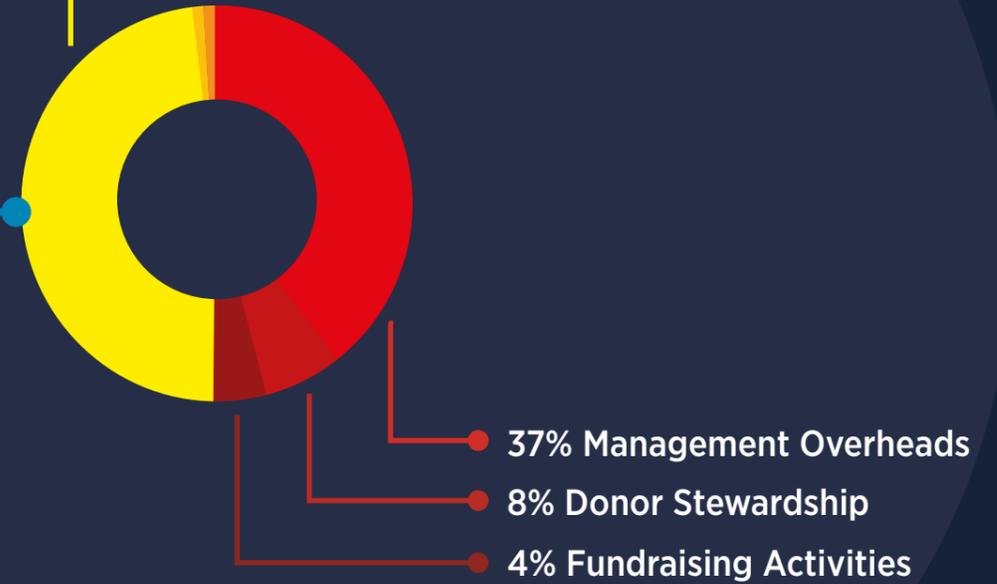
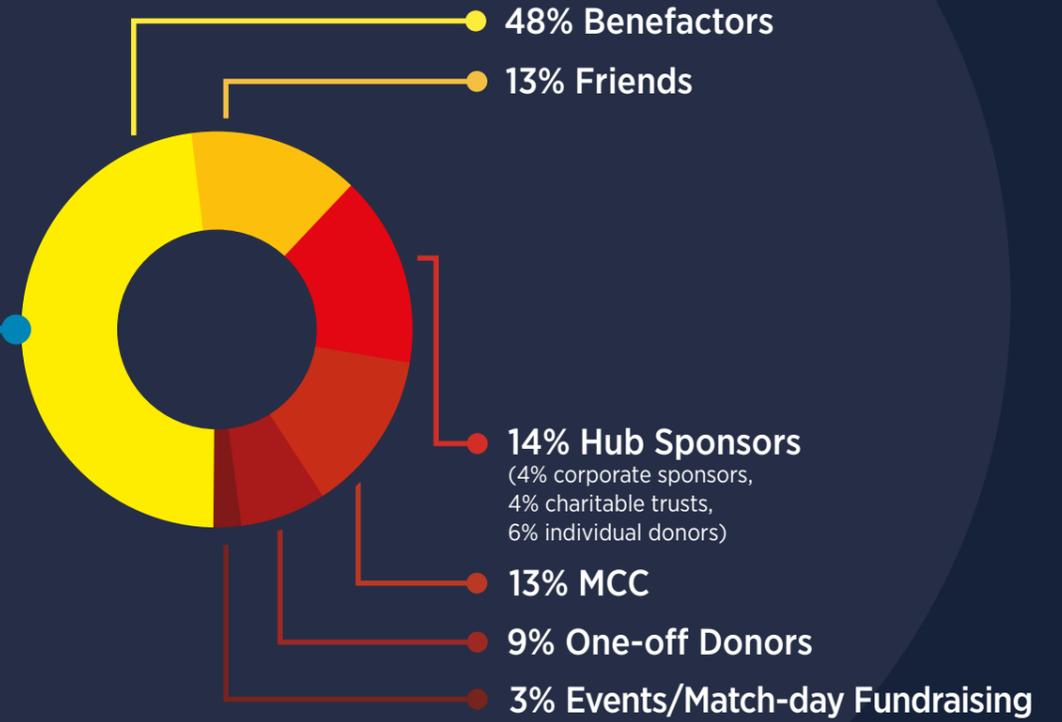
From November 2019 to June 2020, we will work in Pokhara, the second largest city in Nepal. The Foundation will work in partnership with Nepali charity, Kidasha, to organise cricket festivals for local schools, up-skill local coaches and teachers to deliver cricket, and develop facilities.

# Where Your Money Goes



**TOTAL SPENDING**  
**£421,000**  
 Sep 2018 - Aug 2019

**TOTAL INCOME**  
**£744,000**  
 Sep 2018 - Aug 2019



**10%** of our total income came from **Gift Aid**

The Foundation also received in-kind support from MCC and other organisations, in particular facilities that host Hubs, totalling: **£149,143**

We would like to thank everybody who supported the MCC Foundation this year, and in particular the following:

Adrian Beecroft  
Alan and Irene Halsall  
Aldridge Foundation  
Bernard Coleman Charitable Trust  
Charles Stanley Wealth Managers  
Daniel Peltz OBE  
David Cock Foundation  
David Hufton  
David Peck  
Dominic Pemberton  
Donald Pearse  
EduReach  
Eric M Young and Family  
Felix Byam Shaw Foundation  
Gary Parekh  
Geoff Ball  
Geoffrey de Jager  
Gerald Corbett  
GKL Leasing  
Glamorgan Followers  
I.R.K. Maclaren  
In Memory of Gerald and Pamela Williams  
Jan Wulf van Alkemade  
John & Doone Chatfeild-Roberts  
John and Pit Rink Charitable Trust  
Jonathan Orders  
Lord Sassoon  
Mark Powell

Marylebone Cricket Club  
Neil Davidson CBE  
Oliver Stocken  
Paul Knox  
Peter Bennett-Jones  
Peter Howland  
Peter Stormonth Darling Charitable Trust  
Philip Bassett  
Phillip and Sally-Ann Hodson  
Reigate Priory C.C.  
Rex Purnell  
Richard Evans  
Rick and Melissa Johnson  
Roy Calvocoressi Esq OBE  
Simon Dyson  
Sir Ron Brierley  
Sir Tim Rice  
Stanley Foundation Ltd  
Stuart Williamson  
The Carbine Club of London  
The Cricket Society Trust  
The Derek Raphael Charitable Trust  
The Dowley Charitable Trust  
The Garfield Weston Foundation  
The Holbeck Trust  
The John Swire Charitable Trust  
The Loveday Charitable Trust  
The VEC Acorn Trust

From everyone at  
the MCC Foundation,  
thank you for  
your support.



Paul Bedford



Reece Bird



Abi Carter



Isabelle Duncan



Tony Elgood



Toby Hanscomb



Phillip Hodson



Rick Johnson



Roger Knight OBE



Sammy Love



Dr Samir Pathak



David Peck



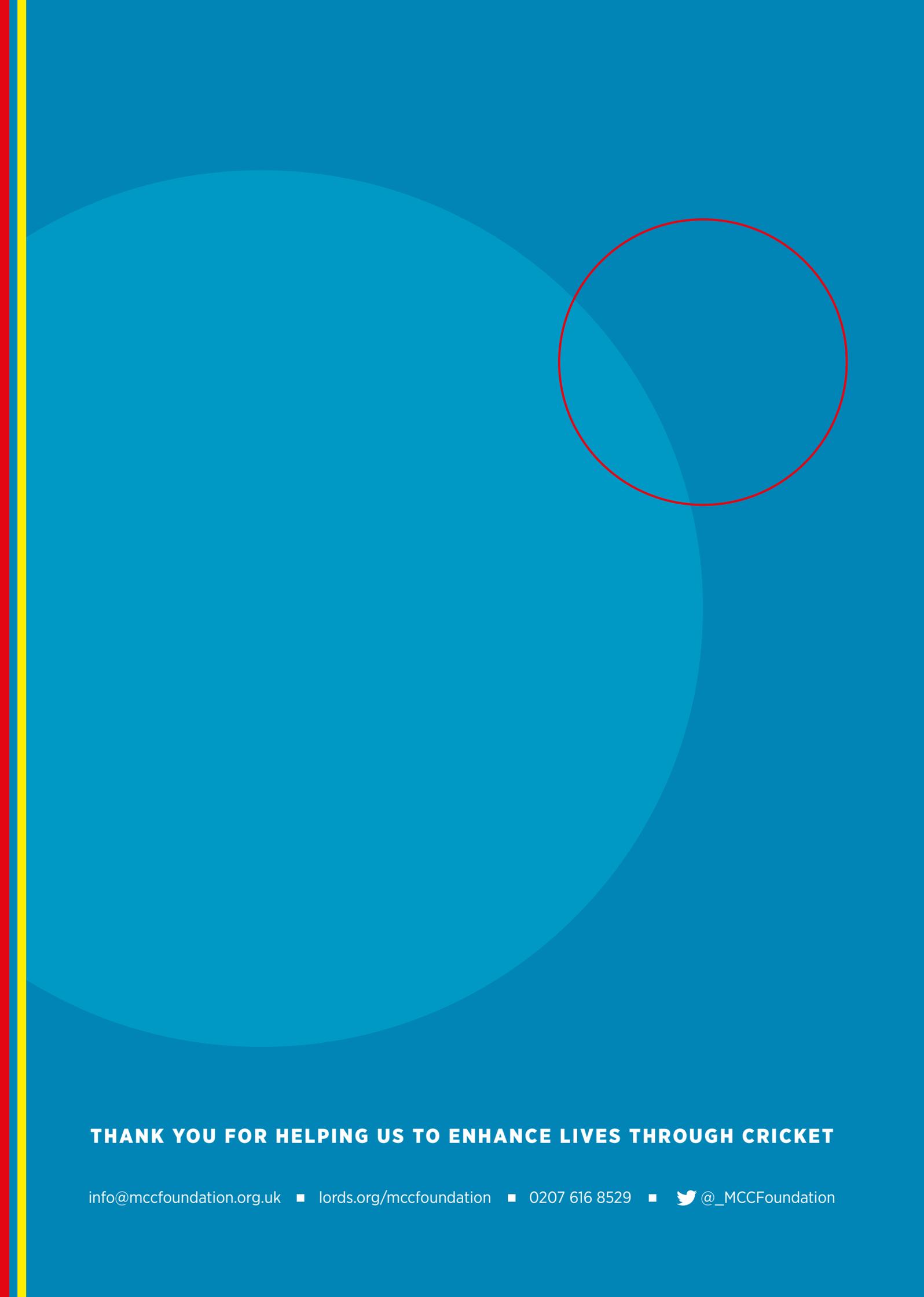
Nicholas Pont



John Stace



Sir Nick Young



**THANK YOU FOR HELPING US TO ENHANCE LIVES THROUGH CRICKET**

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