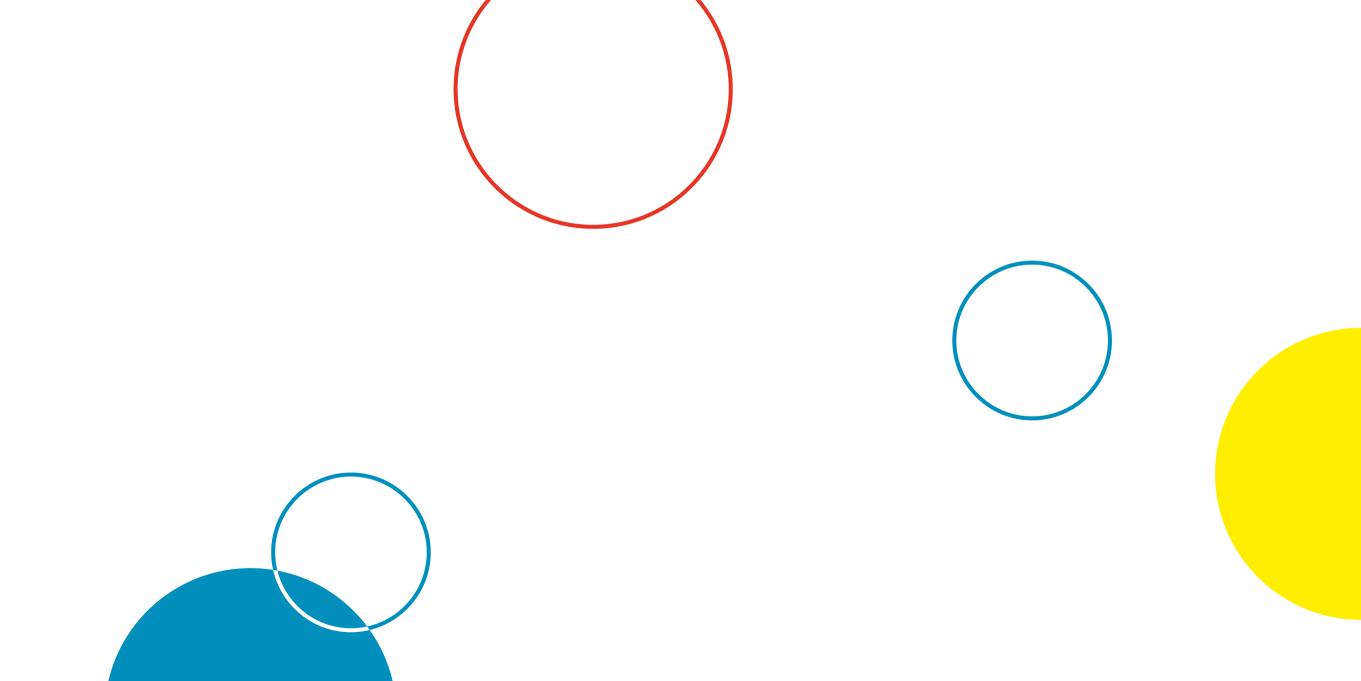
## **BECOME A BENEFACTOR**





### AN INVITATION FROM THE CHAIRMAN

I have been privileged to be involved with MCC for over 40 years – as a Playing Member, as President, and now as Chairman of the Club's charitable arm, the MCC Foundation.

It has been a hugely enjoyable journey representing the Club on and off the pitch, but this latest stage – with the Foundation – promises to be the most rewarding and important of all, because of the great impact we can make to use cricket as a force for real, long-lasting good to enhance people's lives.

I have sponsored one of the Foundation's Hubs in Wakefield since 2012 because I want young cricketers to have good opportunities to play the game, irrespective of their background. Cricket has enriched my life and I want it to do the same for others.

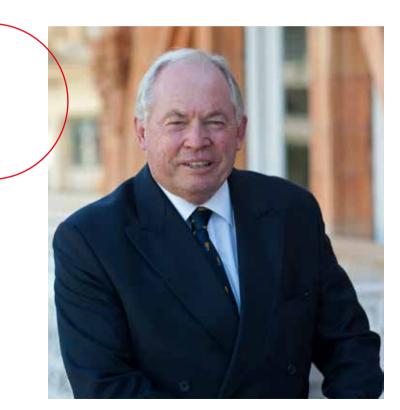
However, the Foundation has lofty aspirations – I want this to be the most important and impactful charity in the game. This means we must broaden our scope and look at the good cricket can do for the people who need help most, whether that's in deprived parts of London close to Lord's, or overseas in countries without good infrastructure.

We want to develop the Foundation into a charity that runs local, national and global programmes, which both develops talent but also uses cricket as a vehicle for socio-economic change. And to do that, we need committed, long-term support from people like you.

We have developed a Benefactors' Programme, members of which contribute towards funding the Foundation's activities and, in return, receive a range of benefits and recognition. I hope that you will join me in becoming a Benefactor – together we can make a real change.

Phillip Hodson

Chairman, MCC Foundation





## **OUR MISSION**

The MCC Foundation was founded in 1993, thanks to a legacy left by Sir Gubby Allen - the former England cricketer and long-serving MCC administrator.

Today, our interests are varied but also united under a simple mission:

TO ENHANCE LIVES THROUGH CRICKET





Since 2011, the Foundation's flagship programme has been the development of a network of 50 Hubs across the UK.

Only 1% of state-educated 11-18 year olds regularly play cricket. The Hubs are working to combat the demise of cricket within the state sector through the delivery of free winter coaching and summer match-play to state-educated boys and girls aged 11-15.

The Hubs aim to enable every cricketer who passes through them to realise their full potential. In some cases, this means giving talented players on the cusp of representative cricket the extra support they need to break into a borough, district or county side. In other areas, where cricket provision is particularly sparse, the Hubs are keeping grassroots cricket alive by retaining youngsters in the game and improving the standard of local leagues.

"Our Year 9 son was struggling at school and was losing interest in some sports.

After his session of coaching last week this changed as he was so engaged and excited to play... it was the turning point of him getting back on the right path.

We really do think that it's the positive coaching he's received that has made so much difference. I dropped a child off feeling low and negative and picked up an extremely positive and happy child."

Jules Jenkinson
Parent of two young cricketers at the
Colchester Hub

In 2019, the MCC Foundation Hubs provided free cricket coaching over 10 weeks to:

- **1,898** state-educated 11-15 year olds
- **84%** of whom were boys, **16%** of whom were girls
- 96% felt they had become better cricketers thanks to attending a Hub
- 87% said going to the Hub had increased their desire to play cricket
- 73% of parents said their child's overall confidence had increased as a result of attending a Hub



"There is so much passion for cricket in Nepal, and with the growth of the national team over the past few years, now is the time to connect that passion and put a structure and development path in place for the next generation of young Nepalese players.

I am delighted that MCC has chosen Nepal as the first destination for its Legacy Tours and I hope that this will help create a sustainable approach to cricket in the country."

Paras Khadka, Nepal National Team Captain

MCC has a strong track record of making a positive difference abroad, in particular through its support of Afghan Connection and the Foundation for Goodness in post-tsunami Sri Lanka.

In July 2018, the Club announced it would undertake a series of "Legacy Tours" to Nepal – sending teams for three consecutive years to help develop cricket in a country that now has ODI and International T20 status.

In order to maximise the impact of MCC's work, MCCF will raise funds and co-ordinate programmes that look to develop the game at the grassroots. We will improve access to the game through delivery in schools and improving facilities, and also upskill local people to coach - ensuring the benefits are felt long after we leave.

Together we aim to establish a sustainable legacy for cricket on and off the field in Nepal.

The Foundation aspires to be an outstanding local charity, providing opportunities to the people of Westminster – a borough of London which houses both great wealth and extreme deprivation. Westminster may be home to some of London's most famous landmarks – including Lord's itself – yet just down the road from St John's Wood is Church Street, one of the 10% most deprived wards in the UK, with a third of children needing free school meals.

MCC's Community Development Team is active throughout Westminster: delivering cricket in all its state primary schools, running programmes to reduce social isolation amongst the elderly, and helping the long-term unemployed back into work.

This year we will be working closely with MCC Community to fund the expansion of their current programmes and to explore new ways of using Lord's to upskill, employ, and inspire more local people to become active and economically self-sufficient.



"Lord's Cricket Ground is such a special place and when I heard about the cricket and bowls sessions being run for people in the local community, I thought they would provide the perfect challenge for my husband, both physically and mentally. When I accompanied him I realised that I could enjoy the challenge of bowling and batting in the practice nets as well!

These activities have given us so much pleasure and helped us to make new local friends."

#### Linda Rice

Linda and her husband, Robert, attend "Walking Cricket and Bowls" sessions run by MCC's Community Development Team The work of the Foundation is made possible by the generosity of each and every one of our supporters. The more supporters who join us, the greater the impact we can achieve together.



""Enhancing Lives Through Cricket!"
A lofty and inspiring aim. I have
been fortunate enough to have had
involvement at different levels in
this wonderful game throughout my
life, experiencing the joy and also
seeing the benefits it can offer. I have
witnessed with dismay the selling off of
school sports pitches, so I fully support
whatever can be done to provide access
to the game for young people. The hub
concept meets this need head on and is
hugely worth supporting.

Cricket is an unrivalled forum for communication and shared values. Spectators from completely different origins and backgrounds sit together and enjoy the contest and the special bond of jointly appreciating the unique rules and conventions. In a world where communication is everything, I believe that MCCF's work internationally to bring more countries into the test arena is a valuable service to mankind."

#### Richard Kenning

MCC Foundation Benefactor and Hub Sponsor



"The only reason I was as old as three months when I first went to cricket was because I was born in the winter. My father was cricket mad and played at school, during the war, in his prisoner of war camp, and then for various clubs including the Cross Arrows and he played sometimes for MCC.

He instilled his love of cricket in both my mother and me, and I wanted to honour my parents and their love of this wonderful sport by supporting the MCC Foundation. My parents would have been delighted that their passion for cricket could hopefully be instilled in others from the very young upwards.

It is therefore with enormous pleasure that I am supporting the Foundation in their name."

#### Lesley Williams

MCC Candidate, Middlesex Member and MCC Foundation Benefactor

## FEEL AT HOME AT THE HOME OF CRICKET

Our Benefactors are at the heart of the community that is the MCC Foundation. Your five-year commitment allows us to take a long-term view, so we can plan, pilot, and deliver programmes which make an enduring and sustainable impact.

We would therefore like to show our gratitude for your support by offering a range of packages which offer experiences and recognition at the Home of Cricket.

The Benefactors' programme is split into three tiers. Read on to find out more about the benefits that are available.



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# Have your name forever engraved at the Home of Cricket

Your gift secures a sustainable future for the Foundation and we wish to recognise this in a lasting way.

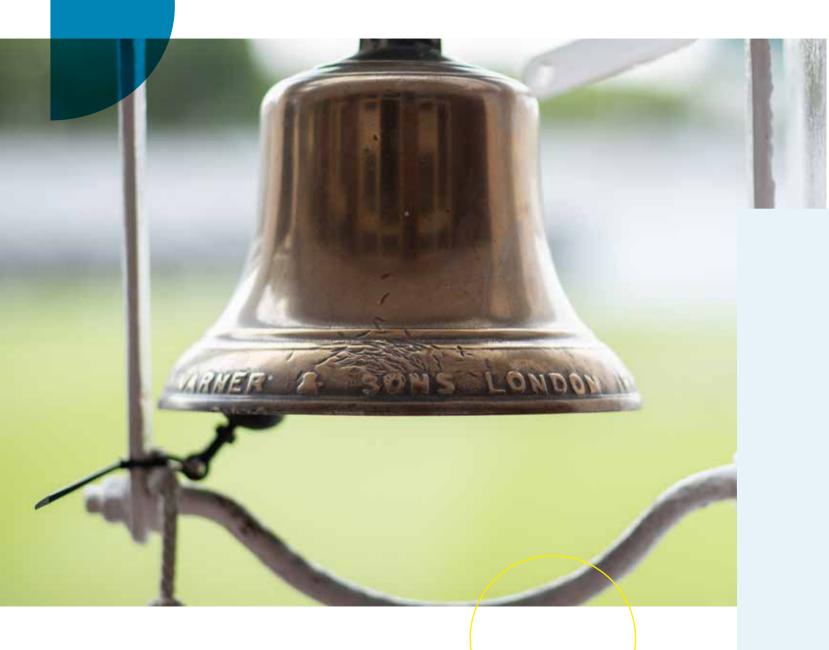
You can have your name, or the name of the person or company on whose behalf you are donating, engraved on a new Honours Board on public display at Lord's.

## Go behind the scenes during an international match





You and your guest will have the chance to enjoy a behind the scenes experience on an international match day. This will include watching the players warm-up, and taking trips onto the outfield and up to the Media Centre – all before the first ball is bowled.

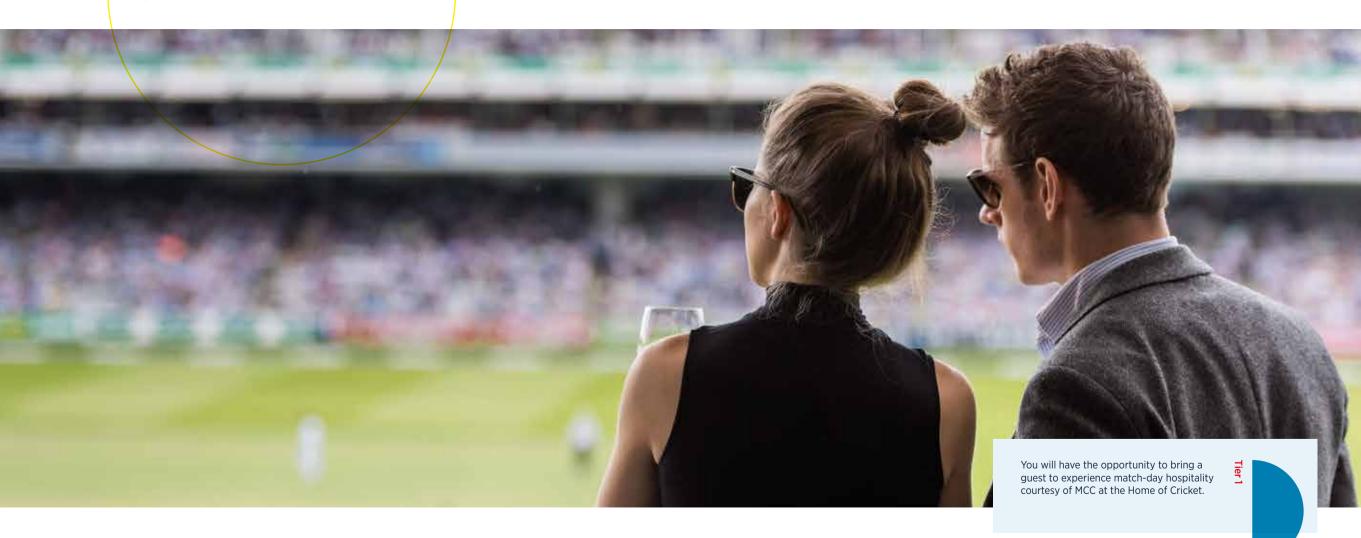


The five-minute bell is rung to signal the start of play each day of a Test Match. At Lord's, this honour has been bestowed on many legends of the game – from Sir Garfield Sobers to Rahul Dravid. You will have the chance to join their ranks by ringing the bell during the lunch or tea interval.



Join the ranks of legends who have rung the five-minute bell

## Enjoy annual match-day hospitality for two





## Rub shoulders with cricket legends at our annual Benefactors' Dinner

You and your guest will be invited to join us for an intimate dinner at the Home of Cricket, hosted by some of the great names in the game.

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Celebrate success with us at our annual Summer Party

OPENING TIMES

Allow us to thank you and get to know your fellow Benefactors. We hope that you and your guest will join us for our annual Summer Party at the Home of Cricket.



## THE BENEFACTORS' PROGRAMME

There are three tiers of giving within our Benefactors' programme, equating to a commitment of £5,000, £25,000, or £50,000 over a five-year period.

At all tiers, gifts can be made via an annual contribution over five years, or as a one-off gift.

Your contribution is split between a payment for a package of benefits, and a suggested donation to which Gift Aid can be applied. It is possible to purchase the benefits package separately without making any further donation – however, this will significantly reduce the value and impact of your support to the Foundation.



### £50,000 Benefits

£10.000

**Annual Donation** 

**Total Donation** 

Have your name engraved on a new Benefactors' Honours Board at the Home of Cricket

Enjoy annual match day hospitality for two

Join the ranks of legends who have rung the five-minute bell

Go behind the scenes at an international match

Rub shoulders with cricket legends at our annual Benefactors' Dinner

Celebrate with us at our annual Garden Party

Be recognised in the MCC Annual Report, in the Annual MCC Foundation Impact Report, and on the MCC Foundation website

Receive our exclusive MCC Foundation tie or scarf

For each tier, the split between payment for the package of benefits and suggested donation is:

#### Tier One:

For a contribution of £10,000 p/a for five years: A minimum payment of £1,000, and a suggested donation of £9,000 (this is worth £11,250 per annum to the Foundation when Gift Aid is applied)

For a one-off contribution of £50,000: A minimum payment of £5,000, and a suggested donation of £45,000 (this is worth £56,250 to the Foundation when Gift Aid is applied)

Tier Two

Annual Donation £5,000

Total Donation £25,000

### Benefits

Have your name engraved on a new Benefactors' Honours Board at the Home of Cricket

Receive annual tickets for two to an international match at Lord's of your choice

Rub shoulders with cricket legends at our annual Benefactors' Dinner

Celebrate with us at our annual Garden Party

Be recognised in the MCC Annual Report, in the Annual MCC Foundation Impact Report, and on the MCC Foundation website

Receive our exclusive MCC Foundation tie or scarf

#### Tier Two:

For a contribution of £5,000 p/a for five years: A minimum payment of £500, and a suggested donation of £4,500 (this is worth £5,625 per annum to the Foundation when Gift Aid is applied)

For a one-off contribution of £25,000: A minimum payment of £2,500, and a suggested donation of £22,500 (this is worth £28,125 to the Foundation when Gift Aid is applied)

### Tier Three

## Annual Donation £1,000

## Total Donation £5,000

### **Benefits**

Celebrate with us at our annual Garden Party
Be recognised in the MCC Annual Report, in the
Annual MCC Foundation Impact Report, and on
the MCC Foundation website

Receive our exclusive MCC Foundation tie or scarf

#### Tier Three:

For a contribution of £1,000 p/a for five years: A minimum payment of £100, and a suggested donation of £900 (this is worth £1,125 per annum to the Foundation when Gift Aid is applied)

For a one-off contribution of £5,000: A minimum payment of £500, and a suggested donation of £4,500 (this is worth £5,625 to the Foundation when Gift Aid is applied)

#### **Terms & Conditions**

- If you are donating through a charitable trust, you are able to receive recognition e.g. your name engraved on the Honours Board, but not benefits e.g. match tickets. Please contact the Foundation at info@mccfoundation.org.uk to find out more
- (ii) Benefits cannot be resold and tickets must go to named parties
- (iii) To ensure availability, it is asked that two months' notice are given in order to secure match day experiences/tickets. Anything less than two months may mean we are unable to fulfil your request
- (iv) Annual benefits cannot overrun into subsequent years
- (v) Where there is limited capecity e.g. at hospitality or to ring the five-minute bell during a dertain day, places will be fulfilled on a first-come-first-served basis. We will do our utmost to grant every Benefactor their preferred first choice.
- (vi) Should there be no play e.g. due to poor weather/an early finish to a match, which would prevent you taking up a benefit, we will do our utmost to provide a replacement in the same year
- (vii) In cases where donations are being made in instalments, and cease prematurely, all benefits/recognition will cease
- (viii) The Foundation reserve the right to refuse or return any donation which the Trustees consider to be detrimental to the values or reputation of the Foundation
- (ix) All benefits are at the discretion of MCC and MCCF and last for five years

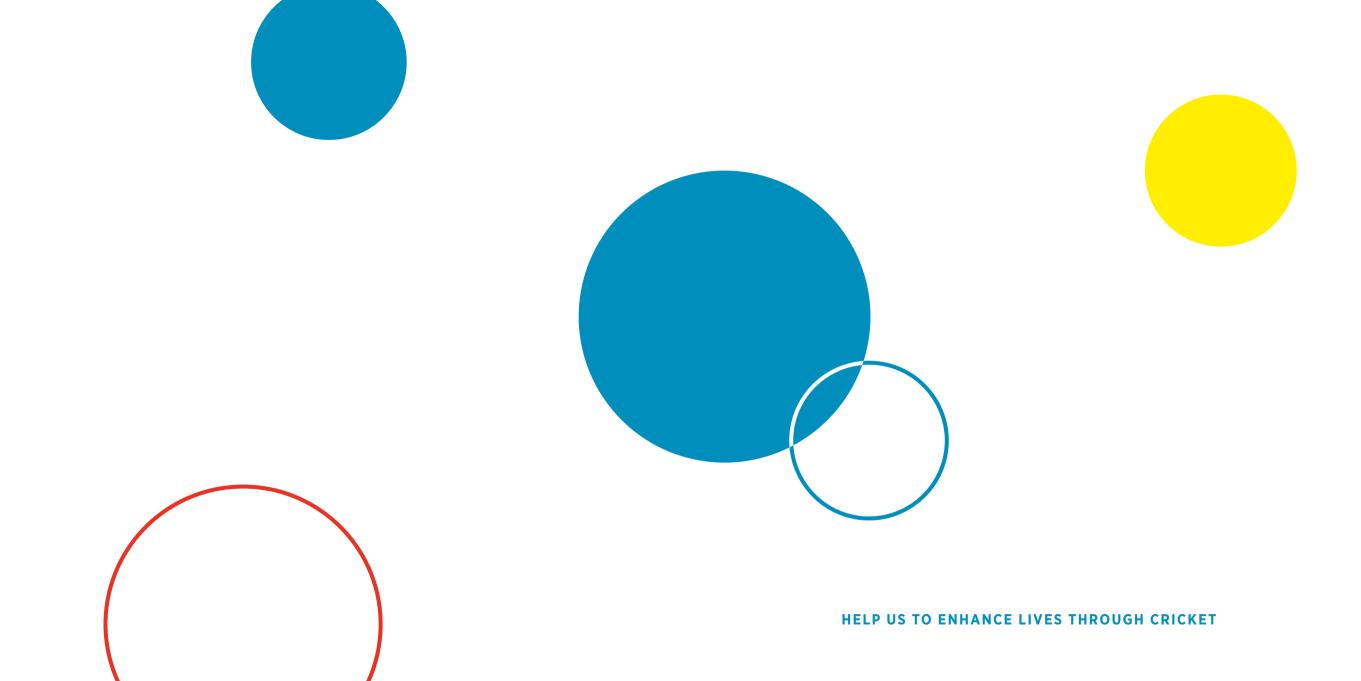


As well as our existing Friends and Benefactors schemes, the Foundation will shortly be launching a Legacy Programme, for those who wish to leave a bequest in their will.

If you are interested in joining our community of supporters, or would like some more information, we would be delighted to hear from you. Please contact our Director:

abi.carter@mccfoundation.org.uk 0207 616 8677







HELP US TO ENHANCE LIVES THROUGH CRICKET