



MCC Community
End of Year Report 2018





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A word from our Chief Executive

I am pleased to report that 2018 has been another fantastic year for MCC's Community Department. Being based in the heart of Westminster, we as a Club continue to aim to create and deliver programmes that make a positive difference to people's lives in the borough.

Over 12,000 people in the local area have benefited from our work in the community, through our school cricket coaching provision to working with the elderly, specifically those living with Dementia.

This year we have had a series of notable matches at Lord's including the West Indies v Rest of the World Hurricane Relief Charity match to rebuild and restore five grounds within the Caribbean as well as to support the communities there. Almost £6,000 was raised by the collections taken by those volunteering on the day, further demonstrating our commitment and the power of cricket to help others.

I would like to thank all of our partners who have helped make this year a huge success for the Club's community work. Also, our Members and Staff who have volunteered their time to make the delivery of our programmes possible.

I look forward to the results of our community work throughout the incredible summer of cricket that we have ahead of us in 2019.

A handwritten signature in black ink that reads "G. W. Lavender".

Guy Lavender
Chief Executive & Secretary, MCC

Introduction

2018 has been another great year for the Community Development Department: continuing to focus on our local community, we have engaged with more than 12,000 people within the borough of Westminster.

The addition of Rebecca Tyson as our latest Apprentice Coach has seen staff numbers reach their highest since the department's establishment in 2014. The extra resource signifies the importance of the Club's community work and how high it is on the Club's agenda to make a positive difference to the community in which it's based.

Our programmes remain focused on the three core themes of Health & Wellbeing, Education & Employment and Inclusion & Cohesion, all of which are underpinned by cricket and Lord's the venue.

School cricket continues to flourish in the borough, with our Community Coaches engaging with 31 Westminster schools, allowing us to provide cricket for over 3,000 pupils during curriculum time. This has resulted in increased attendance at Westminster cricket competitions, with MCC aiming to provide additional summer competitions in 2019 to cater for the increased demand.

Focusing on providing young people with inspiring experiences, our Spirit of Cricket Day continues to prove extremely popular. Working in partnership with Chance to Shine, we provided 600 young people with the opportunity to play cricket on the Hallowed Turf, as well as various other cricket activities around the Ground.

Whether it relates to a young person bowling their first ball at school, attending our All Stars Cricket Centre on the Nursery Ground, or attending the MCCF Lord's Hub, MCC Community has actively looked to improve the access to cricket across all levels within Westminster.

We also continue to increase our efforts away from the cricket field. Our work with the elderly continues to be a huge success, and through our monthly reminiscence sessions we have expanded to provide physical activity sessions to encourage those to keep active as they reach their later years.

Alongside this work, we have provided employment support to young people and apprenticeships within the Ground to make Lord's a viable career option for young people. In addition, we are once again running our ex-offender programme which provides a second opportunity for those who are looking to reintegrate into society.

As our Community Programme continues to expand, we are grateful to our partners, Members and Volunteers for their contributions throughout the year for MCC Community. We look forward to continuing our programmes throughout 2019 and beyond.

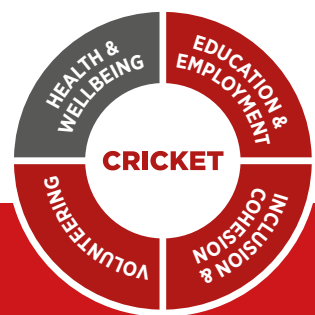


Ricky Reynolds
Community Development Manager

Timeline of Activity



- January**
 - Start of School Coaching
 - Girls' Regional Hub launch
- February**
 - First Reminiscence Session of the year
 - Work Experience Project
- March**
 - Lord's Easter Egg Hunt
- April**
 - School Engagement Day
- May**
 - Memories Match
 - Cricket in the Classroom
 - First Major Match
 - Kwik Cricket Tournament
- June**
 - West Indies v I.C.C Rest of the World
- July**
 - Cricket in the Community Sessions
 - Lord's All Stars Cricket Centre launched
- August**
 - Spirit of Cricket Day
- September**
 - The Challenge Network
- October**
 - Appointment of Apprentice Chef and Community Coach
 - Silver Sunday
- November**
 - CEO Sleep Out
 - Explore your Horizons: Speed Networking Event
- December**
 - MCCF Lord's Hub
 - Spirit of Christmas Cup
 - Community Christmas Carol Concert



School Cricket Delivery

With our ambition to facilitate high-quality, engaging, and bespoke cricket opportunities for every school in Westminster by 2019, 2018 was busier than ever for MCC Community Coaches. Our Coaching Staff, now three full-time and one Apprentice Coach, worked with more than double the number of students compared to previous years, bringing innovative and varied programmes to schools in Westminster.

With the challenge of large classes, Inner-London playgrounds and demanding school timetables, our coaches continue to work hard at bringing cricket to a new audience. Informed by our partner schools, our PE programmes are constantly evolving to respond to the real challenges facing our students, both in and outside the school playground. Through a combination of curriculum lessons and after school activities, this year has seen a real focus on using cricket as a vehicle in supporting students' holistic development into being positive ambassadors for sport, no matter which game or activity they play.

In the summer terms, our PE sessions focused on fundamental cricket skills by immersing our students in varied forms of the

game, in a space-friendly and highly engaging manner. Year on year we see our students developing in their fundamental batting, bowling, fielding and game play. In the winter, our all-inclusive multi-skills programme uses cricket-based skills to focus lessons on the core principles underpinning the Spirit of Cricket. Students are exposed to fun and familiar games to explore the important values of leadership, communication, respect, fair play and leadership.

The annual Westminster Kwik Cricket Tournament was another highlight of our summer. The primary competition saw 333 students playing cricket in both boys' and girls' competitions, representing 23 schools, over three days. The secondary school competition included one jam-packed day involving 72 students and representing 5 schools in both a boys' and girls' competition. Working alongside Active Westminster and Middlesex Cricket, these Westminster tournaments continue to be an opportunity to support the growth of, and excitement for the game across the borough.

I wanted to contact you to say a massive thanks to both [of your coaches] The difference they have made to Cormac is something special. They have given him confidence, and most importantly he now enjoys all types of PE and Sport and wants to join in, rather than taking himself away and crying because he felt he wasn't good at anything. They continually encourage Cormac, and tell him often how well he is doing and have infinite patience with all the children and are very well liked by all the children in the class.

I have thanked both [coaches] and they insist they are just doing their job, but I think they really go above and beyond and it would be great if it could be recognised in some way.

Joyce, Learning Support Assistant for a child with a visual impairment

The cricket session was an unforgettable experience; this was due to the amazing coaching we received from Harry & Rebecca. They encouraged us through fun activities to work together to show great sportsmanship and to enjoy the game. We enjoyed Harry's funny nature and his supportive style of teaching made everyone feel welcomed.

Overall our class were very grateful for the opportunity to train at the prestigious Lord's Cricket Ground!

Constantinos, Yr6 at St James & St John Primary School

Student Feedback



Fun

Amazing

Spectacular

Exciting

Fantastic

Epic

Wonderful

Awesome

Fabulous

Energising

Incredible

Students thought PE with our coaches was...



 **3,037** pupils coached at school

 **93%** loved working in a team

Learning about sportsmanship with the MCC Community Coaches students felt they most improved:

Showing respect

Letting others be the leader

Teamwork

All Stars Cricket



KEY PARTNERS
 Christchurch Bentinck Primary School
 St Edward’s Catholic Primary School
 Robinsfield Infant School
 St Joseph’s Catholic Primary School
 St Vincent’s Catholic Primary School

All Stars Cricket, ECB’s initiative to get more children playing cricket, enhanced the playing opportunities we have provided this year even further; 2018 saw the first ever All Stars Centre hosted at Lord’s. We worked with five partner schools to identify 38 local children who would benefit from free, regular cricket sessions at the Home of Cricket itself. Through this, our ‘All Stars’ were empowered to learn fundamental cricket skills, some even had the incredible opportunity to be inspired even further by joining other participants from around the country on the Main Ground during the India ODI interval in July.

[My son] said he felt happy and was excited by cricket and All Stars. He learnt new cricket skills, and enjoyed his trip to see England v India at Lord’s, and it wouldn’t be possible if it wasn’t for All Stars. For me as a parent, I felt that it was a good after school environment. It kept him active and he was able to develop new skills, both individually and in a group format. It’s very rare that such opportunities come along, particularly for free. I hope you choose to operate these again next summer... the learning is immense!

John, All Stars Parent



WHAT WE DID
 Hosted the first ever All Stars Centre at Lord’s Cricket Ground.

WHO WE REACHED
 38 local children and families

KEY STATISTICS
 38 local children and families

Community Cricket Sessions



WHAT WE DID
 Facilitated new cricket opportunities across Westminster and the wider borough

WHO WE REACHED
 Local children and young people through schools, youth centres and other youth programmes

KEY STATISTICS
 170+ local children and young people

KEY PARTNERS
 Westminster schools
 Red Cross Youth
 Refugee Service
 Royal Parks
 Westminster Council

In staying true to our commitment of bringing cricket to the local community, we aim to provide positive after school activities and create inspirational hubs in various parts of the borough. As a result, 2018 saw us run various “pop-up” cricket sessions in local parks, youth centres and alongside other programmes for young people across the borough, through both the summer holidays and after school sessions. Through these sessions, working in partnership with Royal Parks and Westminster Council, we held sessions at Regent’s Park, Westbourne Green Space and Paddington Recreation Ground.

Please pass on our thanks to your team! The young people really enjoyed the cricket session on Tuesday. At the start some were hesitant as they’d never played before but the coaches engaged everyone. It was a really fun session with lots of energy. We were a bit pushed for time so thanks for being flexible as well.

Karen Scott, Young Refugee Project Coordinator, Red Cross



KEY PARTNERS
MCC Foundation
Local clubs and schools

WHAT WE DID
Delivered and trained teachers in India in our Cricket and Dance programme

WHO WE REACHED
A combination of PE, Dance and Music teachers from India

KEY STATISTICS
20 teachers in the pilot
67 in Phase 1 of the project

Changing Moves Changing Minds

Off the back of the success of our Dancing Down the Wicket pilot in 2017, this year alongside the Royal Academy of Dance we embarked on a partnership with the British Council India. Changing Moves Changing Minds was developed as a foundational programme to the British Council's focus on gender equality. Drawing on the importance of both dance and cricket within Indian culture, CMCM was developed to create positive, innovative and engaging environments for boys and girls to learn, play and create together, with the belief that this would lead to stronger and more cohesive communities. Throughout 2018, 67 teachers were trained in the foundational knowledge, skills and tools to create bespoke programmes relevant to their students. We look forward to seeing the success of Year One and exploring the ways we will continue to support the programme's growth in 2019 and beyond.

KEY PARTNERS
British Council India
Royal Academy of Dance



WHAT WE DID
Hosted the MCC Foundation Hub at Lord's

WHO WE REACHED
Players aged 10-15 from areas surrounding Lord's

KEY STATISTICS
45 players invited to join the 2018/19 Hub

MCC Foundation Hub

The MCC Foundation Hub at Lord's continues to go from strength to strength, offering high-quality, engaging cricket to state school children. The Hub has again undergone a period of growth, with a new era of players joining the Hub for the first time. Many players who have been part of the Hub in previous years have benefited from the experience and have been selected for representative cricket or have graduated on to senior cricket. This year, a group of our MCCF Hub players also had the opportunity to represent MCCF in a London-Hub Team to play an exhibition match on the Nursery Ground against representatives of Charles Stanley, the 2019 London based hubs sponsor.

The MCCF HUB is really fun; I get to improve my cricket with some of the best coaches.

Maya, Participant

The MCCF has been revolutionary - Maya has learnt how to improve her bowling action in an environment that makes her really enthusiastic about playing cricket.

James, Parent

The MCCF HUB facilities are world class. The coaches are very welcoming and are eager to help us develop our game skills.

Smit, Participant

The coaching team are always very welcoming at all times and make my daughter feel at ease, great to see this from a parent's point of view.

Nazia, Parent

Girls' Regional Development Centres

Continuing our work of providing support to talented and keen cricketers, the Regional Girls' Hubs were launched this year as a partnership between MCC and Middlesex Cricket. The Hubs included an U11 and U13 age group, providing an all-girls environment for players looking to be challenged even further and improve their cricket beyond club level. Working alongside one of our partner schools, as well as a reciprocal school in the west of the borough, we were able to create a localised opportunity for girls to continue developing their cricket even further.

It's helped build my courage when playing cricket with people I do not know. It has also helped me significantly improve my bowling.

Participant

The Regional Girls' Hub experience has been incredible. (My daughter's) technique has developed considerably, and the improvements in skill have been accompanied by a growth in confidence with all aspects of her game. Having a predominantly female coaching group has also been inspirational, and playing at Lord's has left a lasting impression. The Hub has provided young girls with rare access to such a high level of coaching. It has not only helped with skill development, but has been aspirational and highly enjoyable. The Hub has also allowed access to great coaching at a very affordable cost. Private coaching is hugely expensive, and beyond the reach of many, so this has provided an opportunity for players from all backgrounds to further their skills.

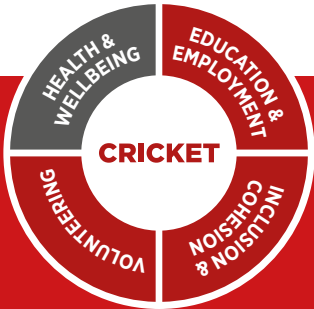
Parent

- KEY PARTNERS**
- Middlesex Cricket
 - King Solomon Academy
 - William Perkin School



MCC Women's Day

Using the platform of the first occasion in which Middlesex Women played at Lord's, we invited 4,888 schoolchildren from the local area and the surrounding boroughs to watch and play cricket at Lord's. Pupils were able to experience cricket in various areas of the Ground, had an opportunity to meet the players and get behind the scenes access to the Ground. The event meant that this was the highest official attendance at a domestic women's cricket match in the UK.



WHAT WE DID
Increased access to high-quality, regular coaching in an all-girls environment.

WHO WE REACHED
Passionate and inspired young female cricketers.

KEY STATISTICS
17 U11 players and 21 U13 players across the regions
47% of players selected for a Regional Representative Squad
16% of players selected for a County Representative Squad 2018/19 Hub.

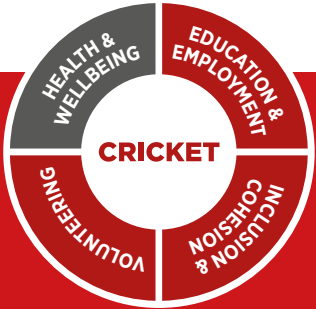


WHAT WE DID
Opened Lord's to schoolchildren to watch and play cricket at Lord's during the Middlesex Women vs MCC Women Match

WHO WE REACHED
Primary and secondary schoolchildren from across London

KEY STATISTICS
4,888 schoolchildren and 747 adults

Women's Only Fitness Group



WHAT WE DID
Weekly session that aims to increase activity levels in women within our diverse community

WHO WE REACHED
Women from the Church Street Ward of Westminster

KEY STATISTICS
24 women attended

Aiming to improve the physical and mental wellbeing of our local community, we sought to empower the diverse women in need of a positive outlet via tailored fitness and activity sessions. They were held at the heart of the neighbourhood, in Church Street Library to allow them to be fitted into everyday routines. As the weeks progressed, the desire for more cricket based skills increased and these were embedded into the programme. Planning for 2019 is in place with the aim to expand the programme further across the borough.

A wonderful introduction to cricket for Church Street BME mothers. Not only did they have the experience of the game, but the added advantage of the most enjoyable team based physical exercise. A great combination and they enjoyed every minute!

Lena Choudary-Salter, CEO, Mosaic Community Trust



- KEY PARTNERS**
- Church Street Library
 - The Mosaic Community Trust

Spirit of Cricket Day

Pupils from across Westminster schools and Chance to Shine schools were treated to a range of activities around the Ground. The day began with a Spirit of Cricket assembly on the Pavilion Concourse, before experiencing a behind the scenes Tour, curriculum lessons in the J.P. Morgan Media Centre and playing cricket in various locations, including on the Hallowed Turf.



WHAT WE DID
An annual day at Lord's in partnership with Chance to Shine to promote MCC Spirit of Cricket and inspire the next generation

WHO WE REACHED
Westminster based state schools and Chance to Shine schools from across the country

KEY STATISTICS
600 children from across the country took over Lord's on Tuesday 3rd July for the annual Spirit of Cricket Day run in partnership with charity Chance to Shine.





Literacy

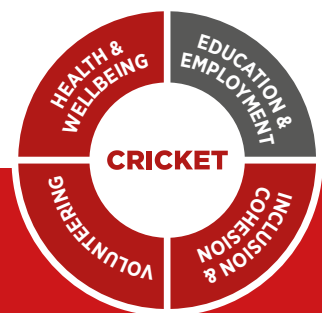
During the summer term of 2018, two year 5 classes from St. Edward's R.C. Primary School took part in a pilot project that allowed pupils to improve their English skills through our cricket sessions and at Lord's.

A five-week scheme of work was created by MCC Community and St. Edward's teachers which covered biographies, interview skills, creative writing, poetry and non-chronological reporting, whilst further developing key language and literacy skills.

In addition, this project offered the children the chance to gain new personal experiences through cricket. During our School Engagement Day, one of the classes had the opportunity to interview players from the MCC Women's Academy and write their biographies.

It was such a privilege to go around the Media Centre and interview the cricketers, it was like I was a real journalist.

Drake, Aged 10, St Edward's R.C. Primary School



One of MCC Community's directives is to support the educational needs of its local children, therefore this new initiative provided the platform to do so

KEY STATISTICS

60 children from two Year 5 classes
5-week scheme of work developed



KEY PARTNERS

Barrow Hill Junior School

Future Proof CIC

Royal Institute of British Architects

Architecture



WHAT WE DID

Merged cricket, design and architecture in a unique initiative

WHO WE REACHED

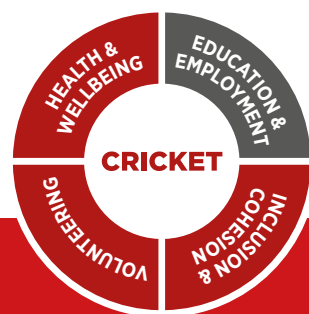
Students within the local area of St John's Wood

Our latest education initiative saw us bring a real-world design challenge to students in the context of our world-class sporting facility. Inspired by the future of the Compton and Edrich Stands, 28 students from Barrow Hill Junior School were challenged with the task of re-designing the Ground from the perspective of a 10-year-old! Through a combination of cricket and design lessons, students were empowered to harness their most creative minds and "design their dream stand". Students were also taken through foundational design lessons, the result of which included cricket-inspired characters and specially designed bats. At the end of the programme, the students not only got to take home a t-shirt with their own design and their own designed bat, but also built their dream stand!



KEY PARTNERS
The Forward Trust
Westminster Adult Education Service
(WAES)

Work Experience Project



WHAT WE DID

A six-week work experience programme for ex-offenders

WHO WE REACHED

Ex-offenders recovering from drug or alcohol addiction

KEY STATISTICS

7 candidates undertook the training week 4 candidates achieved the work placement at Lord's

2 candidates secured employment at Lord's during the 2018 season

Once again, we worked in partnership with The Forward Trust to support their service users through recovery and into employment.

Seven candidates users enrolled in an intensive training week which encompassed a work-based qualification in Food Safety and Customer Service, provided by Westminster Adult Education Service. The week also incorporated interview skill workshops delivered by MCC Staff. Four of the candidates gained a work experience placement at Lord's within the catering department. Two were subsequently offered employment on a casual basis throughout the 2018 season.

I have worked alongside candidates from the Forward Trust (formerly RAPt) for a couple of years now, and I can honestly say that it has been a privilege and pleasure to work with an organisation such as this. It offers opportunities to people who may not have had the best backgrounds, but are looking to move on and progress in life. By giving candidates support and a chance to prove themselves they have thrived and elevated themselves within the Club or found a level of confidence to move onto other adventures in life.

Damian Hylton, Operations Manager Logistics



Apprenticeships

Tema Davis
Chef Apprentice

Tema is the third Apprentice Chef appointed by the Club. He is currently working towards achieving a Professional Level 2 qualification. He previously gained experience at Lord's during a work placement earlier in the year created in partnership with Westminster Kingsway College.

My time at Lord's has been great so far, I have enjoyed being able to work with such talented chefs. I applied to MCC as I thought it would be the perfect place to attend, learn and grow as a young chef. All the chefs go above and beyond to make sure I get the most out of my apprenticeship and I am excited about the possibility of enrolling onto my Level 3 here.

Rebecca Tyson
Coach Apprentice

We continue to work with The Royal Foundation through their Coach Core Programme. Rebecca Tyson is the latest of our four Apprentice Coaches to be appointed during the three years we have been involved in the programme.

I applied for this apprenticeship as I knew I wanted to be involved in cricket to pass on my knowledge of the game onto the younger generation. I believed this was the perfect opportunity for me to be able to do this and I am enjoying it thoroughly. I love coaching children and being able to see them progress and learn whilst having a lot of fun, whether that be in local schools or in the Cricket Academy. This has been a great opportunity for me and I am very grateful to have this apprenticeship as it's helped me take my first step in my career journey.



The Challenge

In partnership with The Challenge Network, we continued to support local young people aged 15-17 years to develop presentation skills and contribute to their social action campaigns.

48 young people from four teams took part in workshops delivered by MCC Staff as part of The Challenge's National Citizen Service (NCS) programme. This initiative aims to engage and empower young people to undertake social actions within their communities: for example to raise awareness and funds for a Homeless Women's Shelter in central London. The workshops allowed young people to fine-tune their pitches which they would present to a panel of judges in order to secure funding to kick-start their campaigns.

Following the workshops, all four teams were successful in their presentations and secured their funding to use towards their campaigns.

Speed Networking

On Thursday 29th November, in partnership with Team London, MCC Community hosted the Explore Your Horizons: Speed Networking Event for young people at Lord's Cricket Ground.

The event provided 245 young people aged 13-15 years with the opportunity to network with 200 business leaders across different industries through one to one "speed" sessions. Along with MCC staff, businesses such as J.P. Morgan and British Airways imparted advice and insights to their varied career journeys.

It was great to get knowledge of different careers that I wouldn't have necessarily considered and how I can involve my favourite subjects

Student, Speed Networking Event

In addition to a series of workshops focusing on networking skills, participants took part in Key Sector Talks, delivered by leaders within the Digital, Creative and Construction industries.

As an immigrant, London has given me so much opportunity, and I felt the need to give back. The Explore Your Horizons event gave me a great opportunity to do so. I hope the students learned that knowledge and technology are just tools. As individuals with unique personalities, ideas and backgrounds, what they do with those tools is entirely open to them

Ken Lim, Software Developer, The Guardian

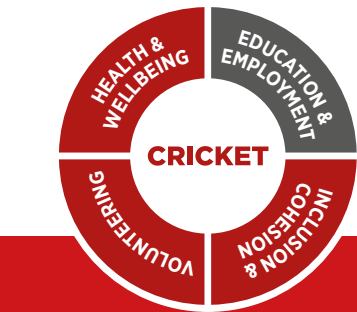


Perform Live

We aim to support young people in various aspects of their development beyond an educational setting. Perform Live! gives future musicians the platform to develop confidence and performance skills whilst entertaining spectators during major matches at Lord's.

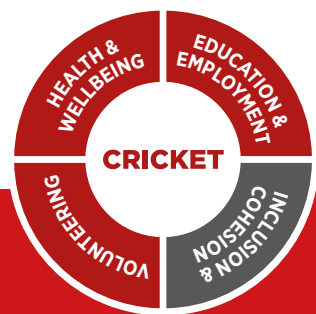
A wonderful experience, lasting memories!!! Not many 15 year olds have the opportunity to perform at the world famous venue, Lord's Cricket Ground and I am one of the lucky ones. Performing at Lord's did boost my confidence. It also improved my stage presence, performance and interaction with the crowd. This experience with a sports audience prepared me for my gig at the F1 Grand Prix Abu Dhabi later in Novembers.

Clarissa May, aged 15
Performed during Day 5 of the England v Pakistan Investec Test Match and England v India One Day International.



- WHAT WE DID**
Young performers were invited to perform before play and during the intervals throughout the Major Matches held at Lord's
- WHO WE REACHED**
Young people aged 14-25yrs
- KEY STATISTICS**
7 singers and musicians





Reminiscence Sessions

In partnership with Sporting Memories Network, we opened up the doors to the iconic Lord's Pavilion and invited guests to attend our monthly reminiscence sessions for those living with dementia. Sessions are themed in various sporting and non-sporting topics to help facilitate conversation between guests and MCC Staff and Members who volunteer.

Sylvia is 81, she is a lifelong cricket lover. She used to go to Lord's often through the years, but those sorts of excursions were a thing of the past until we were able to attend a Sporting Reminiscence event at Lord's. Sylvia came to life, she discussed many cricket matches she'd attended, she completed a quiz, she had a special day. She told everyone that she knew that she'd had an amazing day and we're hoping to go again this month. Yvonne was kind, helpful and encouraging, just what Sylvia needed! I hadn't realised how much Sylvia could be stimulated by 2 hours spent like this, thank you so much!

Dorren, Sylvia's Companion

WHAT WE DID

As part of our commitments in becoming a dementia friendly Ground, we held monthly reminiscence sessions for those living with dementia, their carers, and those who are generally socially isolated

WHO WE REACHED

181 people attended the sessions throughout the years



KEY PARTNERS

Westminster Dementia Alliance
Sporting Memories Network

Silver Sunday and Memories Match



KEY PARTNERS

City of Westminster
NatWest Bank
Open Age: Westminster and Kensington & Chelsea
Middlesex Cricket
Sporting Memories Network
Carers Network
Age UK: H&F Brent, Harrow, Westminster
Central London Community Healthcare NHS Trust (CLC NHS)

On Sunday 13th May, local elderly residents were invited to watch a Middlesex County Championship match at Lord's. In addition to watching the match, guests were able to socialise by participating in walking cricket and other activities within the Nursery Pavilion. Central London Community Healthcare NHS Trust (CLC NHS) also provided health checks for those in attendance, further supporting the day.

Later in the year, we took part in Silver Sunday for the fifth consecutive year, the annual celebration of the elderly held in partnership with the City of Westminster (WCC). Over 200 people enjoyed a tour of the Ground, followed by afternoon tea. Guests also enjoyed watching an intergenerational match where the teams consisted of Westminster City Council staff, MCC Match Day Volunteers and participants of various other MCC community initiatives.

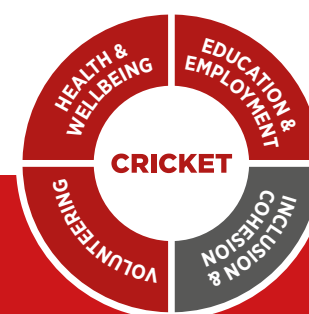
MCC Staff, Members and Match Day Volunteers were on hand during both events to provide assistance and companionship for all guests. Both David and Ramesh are regular attendees at our community initiatives and took up the opportunity to play during Silver Sunday.

Over the past 4 years I have attended many Silver Sunday activities, and have always found them to be a happy experience. Attending these activities is a great opportunity to try something for the first time, and also to meet people of all backgrounds and ethnicities. It was a very nice surprise to be invited to participate in the Inter-Generational Cricket Match that took place at Lord's as part of the Silver Sunday celebration in October. Although my time at the crease was very short, it was very enjoyable, and an experience that I will never forget.

David Rolph, MCC Community

It was wonderful to participate in Silver Sunday at Lord's. The company of friends & family and well managed generous hospitality on a beautiful day is enough to write home about. Never mind if I was in the losing team (still a hero to my grandson). It was truly once in a lifetime experience to cherish. Thank you Lord's.

Ramesh Shukula, WCC



KEY STATISTICS

222 guests and community participants took part in Silver Sunday
225 people attended Memories Match

Over 60's Activity Sessions



WHAT WE DID
We sought to expand our work with the elderly community by developing bi-weekly activity sessions in order to combat both isolation and inactivity

WHO WE REACHED
Westminster residents aged 60 years and older

KEY STATISTICS
40 regular cohort of participants

Loneliness, social Isolation and inactivity are rising social issues within the UK. Recent studies indicate strong correlation between loneliness and isolation with health conditions such as depression, dementia, diabetes and coronary heart disease.

As part of our work in increasing participation and decreasing isolation within our community members, we partnered with Open Age Westminster to develop a series of activities.

Initially we held taster sessions at Lord's, providing a number of activities which catered for all abilities. As the year progressed, there was an increased demand to have a go at playing cricket. Our community coaching staff facilitated a number of walking cricket sessions for all participants to try and saw significant increased take-up throughout the year.

It won't be remiss to say a word or two on Lord's programme for senior citizens. It is an admirable initiative to include older people in your community relations programme. It is already a very popular event and will be more so with an extended hour in 2019. It is an essential part of mine, and I can safely say of my colleague's monthly calendar. Thanks Yvonne for your leadership of the group and Harry for his coaching.

Ramesh Shukla, Participant

Both my husband and I were born in Middlesex. After retirement life takes a change, giving us the opportunity to take up new challenges. Lord's Cricket Ground is such a special place and when I heard about the cricket and bowls sessions being run for people in the local community, I thought they would provide the perfect challenge for my husband, both physically and mentally. When I accompanied him, I realised that I could enjoy the challenge of bowling and batting in the practice nets as well! These activities have given us so much pleasure and new local friends, and have amazed our family in our later life.

Linda Rice, Participant

The team at Lord's have been extremely professional and welcoming throughout our partnership, both in the set up and delivery of the monthly Bowls and Cricket activity. It has been really rewarding to see the group grow in size each month, with now a regular attendance of Westminster residents from all socio-economic backgrounds. The participants have thoroughly enjoyed attending a regular class in such an iconic sporting venue. Not only has this class increased their physical activity levels, the participants have gone on to make great friends with many socialising before and after the class.

Jade Dalton, Clinical Exercise Specialist/Positively Physical Coordinator Open Age



KEY PARTNERS
Open Age Westminster
Paddington Sports Ground

Christmas Carols

On 4th December, MCC Chief Executive Guy Lavender alongside Lindsey Hall, Lord Mayor of Westminster welcomed guests to our annual Community Carol Concert in the Long Room. The concert brings together schools, local residents and community groups who have participated in MCC Community events or projects throughout the year. This included reminiscence guests, Community Access Westminster (disabled persons' group), Open Age and Age UK Westminster service users as well as carers from the Carer's Network.

Three local choirs led the sing-along which included a special performance from St Vincent's RC Primary's Year 6 class.

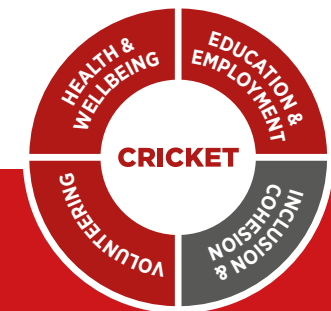
The concert ended with a message of thanksgiving and community cohesion from Father Anders from St John's Wood Church.

Thank you Lord's for such a special and festive community carol concert. All the guests were so well looked after (with the fruit punch and the mince pies), the atmosphere was lovely and the staff were extremely welcoming. The conductor encouraged the audience to sing along with the fantastic choirs. It was so nice to sing carols and to see everyone enjoying themselves so much.

Charlotte Fergusson, Westminster City Council's Out and About group for over 65 year olds

The local unpaid carers we support always enjoy community events at Lord's, such as the Silver Sunday inter-generational cricket match and Community Carols. We greatly appreciate being able to regularly offer them these fantastic opportunities to visit such an iconic venue, and these popular events provide the carers with a very well deserved and much needed break from their caring roles.

Mark Bradford, Communications Officer, The Carer's Network



WHAT WE DID	WHO WE REACHED	KEY STATISTICS
Held a Christmas Carol Concert in the Long Room for members of the local community	Church Street Singers South Westminster Choir Westminster Freedom Choir St Vincent's RC Primary School	27 school children 213 adults



Spirit of Christmas Cup



KEY STATISTICS
9 classes form 7 local primary schools
213 children in total

Our inaugural Spirit of Christmas Cup took place on 3rd December. This new school competition looked to combine the five key themes that pupils had been working on during the Autumn Period - Communication, Teamwork, Leadership, Fair Play and Respect. The day's activities were built around the Spirit of Cricket message instilled by our Community Coaches within school P.E. sessions with an array of Christmas-themed activities taking place across the Ground.

The activities included a bespoke tour which incorporated a quiz, team building exercises and cricket skills and games in the Cricket Academy.

Our group thoroughly enjoyed the experience (parents included) and are continuing to talk about it today. We thought it was perfectly balanced with both learning opportunities and physical activity. I would like to give a special mention to our guide who made our tour engaging and informative throughout.

Helen Pattenden, Teacher, St James and St John's EC Primary School



WHO WE REACHED

Volunteers aged 16 years and above from London and the surrounding areas

KEY STATISTICS

126 volunteers including adults with learning needs, visually impaired persons and young people

95 return volunteers (75%) and 29 new volunteers

5083 hours donated across community events and major match days

Match Day Volunteering

Volunteering remains an integral aspect of our community work. Our volunteering team are dedicated to ensuring that each visitor to Lord's on any given match day receives the best experience possible. Volunteer duties include; welcoming spectators, helping those that require mobility assistance as well as providing general information about the Ground. In addition, they have supported the successful delivery of MCC Community events such as Memories Match, School Engagement Days and Silver Sunday.

We continued to support young people with learning needs to further develop confidence and communication skills through volunteering. This year we welcomed a number of people with visual impairments to the team.

We at British Blind Sport have been bowled over by the way the MCC Community have supported their Match Day Volunteers.

Their attention to detail to ensure that each and every one of their volunteers has a positive and fruitful experience is second to none. From start to finish, the volunteering journey that they have constructed addresses all requirement needs for volunteers aspiring to be part of the MCC Community family.

One of our 'See My Voice' young leaders, Amber, has thoroughly enjoyed her experiences to date and is eager to return for more of the action.

MCC are definitely leading the way, setting a more inclusive volunteering standard. We hope to continue to work with them moving forwards and enable more young people with disabilities to take advantage of the supportive framework on offer.

Lijana Kaziow, Young Leaders Officer, British Blind Sport

Volunteering can also support employment prospects. Such experience can be particularly invaluable for young people who are starting out. This is the first year in which we expanded the match day volunteering programme to include young people aged 16 years, allowing us to further cement our commitment in enhancing employability as well as personal development of young people.

"My experience with working at Lord's cricket ground has not just been helpful in introducing me to the world of work, but was also enjoyable. The fantastic team of volunteers made me feel welcomed and appreciated within Lord's. I never felt out of place or overworked, so I highly recommend this job to anyone who wishes to get an introduction to the world of work or is just a cricket fan.

Paul, Aged 16, Match Day Volunteer

Staff and Member Volunteering

The successful delivery of all of our initiatives is largely due to the support we receive from MCC Staff and Members.

15 Types of events

Across 31 dates

86

Staff and Members have volunteered

591

hours of volunteering



I have always enjoyed taking part in the volunteering opportunities at MCC. There is a good range of activities you can get involved in catering for a wide variety of interests. I have taken part in a lot of interview and CV based workshops for 16-18 year olds at local schools and I also got involved in our Spirit of Cricket Day this year. It is great to get a mix of cricket based and non-cricket based activities to get involved in and each of the experiences I have been involved in have been rewarding in their own way.

Ross Willett
Cricket Academy Assistant Manager

It's been a pleasure assisting with the Community Team throughout 2018. The highlight for me has been participating in the Sports Reminiscence Programme where I've had the chance to meet a new group of people and hear some fantastic sporting stories from their past, both interesting and amusing. It's been pleasing to see the number of people attend the sessions increase throughout the year, and hopefully this can continue as we move into 2019..

Dan James, Event Coordinator

I have loved helping with several of the volunteering opportunities at MCC. I think it's a really amazing thing that we are able to help with such incredible days here and we can call that working, you get to meet and work with so many people of all different age groups. I particularly enjoyed the Spirit of Cricket Day. We were also lucky with the weather, it just topped off a perfect day. I am looking forward to another year of helping with the incredible events in 2019.

Olivia Frost, Commercial Partnerships Coordinator

Since starting at MCC in 2016, I have volunteered with the Community Development Department on a number of their programmes. Whether it be chaperoning young people during the Spirit of Cricket Day, being a point of contact and a person to answer questions during a large Ground event or taking part in a networking event for young people who are beginning to think about their future, every event is a joy and pleasure to be involved in. It is immensely rewarding to take part in events that give so much back to our local community and give young people the opportunity to experience MCC and Lord's.

Jemma O'Leary, Human Resources Manager

I have volunteered for various community projects over the last few years and have thoroughly enjoyed every one of them but the highlight of my year is always Silver Sunday. It has become part of our social calendar at home and I always bring my young son with me. He loves to help and spend time speaking to all of the elderly or isolated residents that attend for the day. We get to make a real difference to people's lives just by giving a small amount of our time.

Emma Chambers, P.A to Chief Executive & Secretary



